



**THE RACISM ISSUES IN “KINGSMAN: THE SECRET SERVICE” BY  
MARK MILLER AND DAVE GIBBONS**

**Undergraduate Thesis**

Submitted in partial fulfillment of the requirements for the Sarjana Sastra (S.S)

**Muhammad Irsyad Nur Ramadhan**

**192003516022**

**ENGLISH LITERATURE STUDY PROGRAM  
FACULTY OF LANGUAGES AND LITERATURE  
UNIVERSITAS NASIONAL  
JAKARTA 2025**

## FORM OF APPROVAL

We hereby certify **MISTER MUHAMMAD IRSYAD NUR RAMADHAN**, a registered student of this university and having completed the writing of his Undergraduate Thesis in accordance with his requirements of the University, is declared ready for defense.

Title of Undergraduate Thesis:



**THE RACISM ISSUES IN “KINGSMAN: THE SECRET SERVICE” BY  
MARK MILLER AND DAVE GIBBONS**

Ahmad Mustolih, S.S., M.A.

Advisor

Dr. Siti Tuti Alawiyah, S.S., M.Hum.

Head of English Literature Study Program

Signature of Advisor

Signature of Head of English Literature Study  
Program

August 13th, 2025

August 13th, 2025

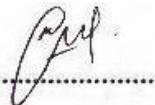
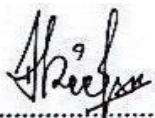
UNIVERSITAS NASIONAL

## FORM OF RATIFICATION

Examined on this day, August 21th, 2025 by:

The Board of Examiners:

1. Tri Rahayu Mayasari, S.S., M.Hum.  
Chairperson
2. Nadiah Surya Nahari, S.S., M.Hum.  
Secretary
3. Ahmad Mustolih, S.S, M.A.  
Advisor



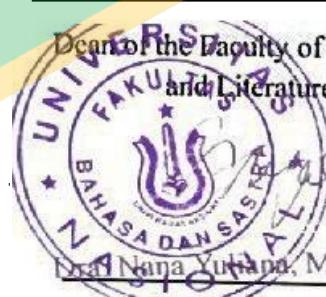
Ratified on this day, August 21th, 2025 by:

Dr. Siti Tuti Alawiyah, S.S., M.Hum. Dra. Nana Yuliana M.A., M.Si., Ph.D.

Head of English Literature Study Program



Dean of the Faculty of Language  
and Literature



Dra. Nana Yuliana, M.A., M.Si., Ph.D

## FORM OF PLAGIARISM STATEMENT

The undersigned,

Name : Muhammad Irsyad Nur Ramadhan

Student's Number : 192003516022

Study Program : English Literature

declares that, apart from properly referenced quotations, this Undergraduate Thesis entitled:

**The Racism Issues in “Kingsman: The Secret Service” by Mark Miller and Dave Gibbons**

is my own work and contains no plagiarism, it has not been submitted previously for any other assessed unit on this or other degree courses.

I have read and understood the University Regulations on Conduct of Examinations.

Jakarta, August 21th, 2025

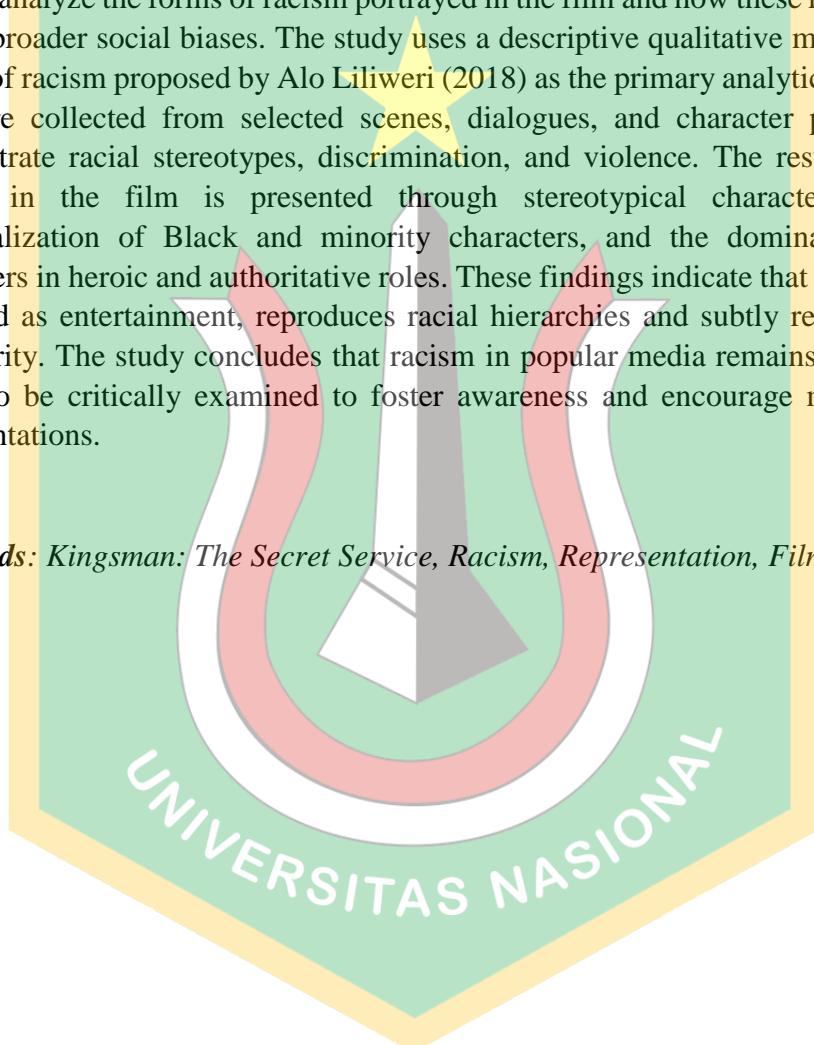


Muhammad Irsyad Nur Ramadhan  
192003516022

## ABSTRACT

This research entitled *The Racism Issues in “Kingsman: The Secret Service” by Mark Millar and Dave Gibbons* explores how racism is represented in the film. The background of this research is to raise awareness that popular films often contain implicit and explicit racial messages that can shape public perception. This research aims to analyze the forms of racism portrayed in the film and how these representations reflect broader social biases. The study uses a descriptive qualitative method with the theory of racism proposed by Alo Liliweri (2018) as the primary analytical framework. Data are collected from selected scenes, dialogues, and character portrayals that demonstrate racial stereotypes, discrimination, and violence. The result shows that racism in the film is presented through stereotypical characterizations, the marginalization of Black and minority characters, and the dominance of white characters in heroic and authoritative roles. These findings indicate that the film, while intended as entertainment, reproduces racial hierarchies and subtly reinforces white superiority. The study concludes that racism in popular media remains prevalent and needs to be critically examined to foster awareness and encourage more inclusive representations.

**Keywords:** *Kingsman: The Secret Service, Racism, Representation, Film, Series*



## ACKNOWLEDGMENTS

I am very grateful to everyone who played an important role in completing my undergraduate thesis. Their constant support and contributions were essential in shaping this research. First of all, I would like to thank and thank Allah SWT. I also want to thank my Advisors for their advice, support, and unwavering belief in my skills. Their knowledge and input were invaluable in increasing the scope and objectives of the undergraduate thesis entitled “The Racism Issues In Kingsman: The Secret Service by Mark Miller and Dave Gibbons” which was submitted as the final requirement for the Bachelor of Literature (S.S) at the Faculty of Languages and Literature, Universitas Nasional.

I express my sincere gratitude to my family and friends for their unconditional love, understanding, and encouragement during this academic journey. Their unwavering faith in me, especially in moments of self-doubt, has been a constant source of motivation. On this very good opportunity, I would like to express my gratitude and respect to:

1. Dean of the Faculty of Language and Literature, Dra. Nana Yuliana M.A., M.Si.,Ph.D. Thank you for accepting me as a student at the Faculty of Languages and Literature. Thank you for accepting me to be able to study and study at the National University.

2. Head of English Literature Study Program, Dr. Siti Tuti Alawiyah, S.S., M.Hum. Thank you for guiding and don't hesitate to listen and answer some of the questions I have asked during this lecture.

3. My supervisor, Ahmad Mustolih, S.S, M.A. I thank you profusely for all the help and directions; without you, I would not have been able to complete this research.

4. My academic advisor, Evi Jovita Putri, M.A., Thanks and respect for all the support and patience to guide me this far.

5. All my English Literature Lecturers who have helped and taught me for the past years. Thank you for your hard work, energy, and knowledge.

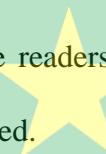
I would also like to thank these people for their underlying support when I was discouraged. I doubt that I would even manage to finish this thesis, so thank you to:

1. To my parents, who have always been there for me, who have nurtured, prayed for me, and supported me in my entire life.

2. To my campus friends who have graduated before me and have always supported and believed in me that I could get through all of this, and also those who like to cheer me up when I am tired of my work.

3. Lastly, I want to thank my closest friends, whom I love and care for and who always help and support me when I'm lost, especially Putri Amelia, who is present in my life when everything feels dark. Chiko, Farhan, Pandris, and my little homies always made me understand the meaning of life.

In conclusion, this undergraduate thesis would not have been completed without the joint efforts and encouragement of all these individuals and entities. Thank you for being a part of this academic journey and making this goal come true. This undergraduate thesis is far from perfect, but it is expected that it will be useful not only for the researcher but also for the readers. For this reason, constructive thoughtful suggestions and critics are welcomed.



Jakarta, August 13th, 2025

A handwritten signature in black ink, likely belonging to Muhammad Irsyad.

Muhammad Irsyad

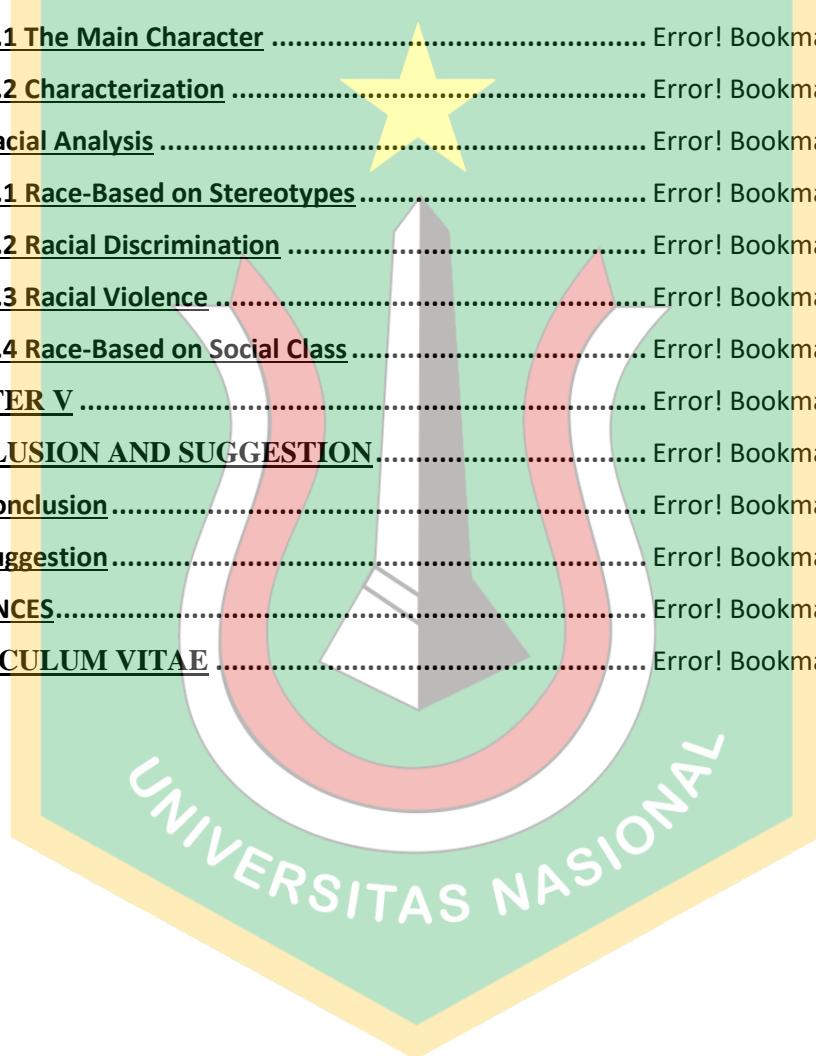
A handwritten signature in black ink, likely belonging to Nur Ramadhan.



## TABLE OF CONTENT

<b>FORM OF APPROVAL</b> .....	ii
<b>FORM OF RATIFICATION</b> .....	iii
<b>FORM OF PLAGIARISM STATEMENT</b> .....	iv
<b>ACKNOWLEDGMENTS</b> .....	v
<b>ABSTRACT</b> .....	xi
<b>CHAPTER I</b> .....	Error! Bookmark not defined.
<b>INTRODUCTION</b> .....	Error! Bookmark not defined.
<b>1.1 Background</b> .....	Error! Bookmark not defined.
<b>1.2 Limitation of the Research</b> .....	Error! Bookmark not defined.
<b>1.3 Research Questions</b> .....	Error! Bookmark not defined.
<b>1.4 Objective of the Research</b> .....	Error! Bookmark not defined.
<b>CHAPTER II</b> .....	Error! Bookmark not defined.
<b>REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK</b> ....	Error! Bookmark not defined.
<b>2.1 Review of Related Theories</b> .....	Error! Bookmark not defined.
<b>2.1.1 Racism</b> .....	Error! Bookmark not defined.
<b>2.1.1.1 Stereotypes Based on Race</b> .....	Error! Bookmark not defined.
<b>2.1.1.2 Racial discrimination</b> .....	Error! Bookmark not defined.
<b>2.1.1.3 Racial Violence</b> .....	Error! Bookmark not defined.
<b>2.1.1.4 Race based-on Social Class</b> .....	Error! Bookmark not defined.
<b>2.1.2 Character and Characterization</b> .....	Error! Bookmark not defined.
<b>2.2 Previous Studies</b> .....	Error! Bookmark not defined.
<b>2.3. Theoretical Framework</b> .....	Error! Bookmark not defined.
<b>CHAPTER III</b> .....	Error! Bookmark not defined.
<b>RESEARCH METHODOLOGY</b> .....	Error! Bookmark not defined.
<b>3.1 Research Approach</b> .....	Error! Bookmark not defined.
<b>3.2 Data Source</b> .....	Error! Bookmark not defined.

<u>3.3 Technique of Collecting Data</u> .....	Error! Bookmark not defined.
<u>3.4 Technique of Analyzing Data</u> .....	Error! Bookmark not defined.
<u>CHAPTER IV</u> .....	Error! Bookmark not defined.
<u>DATA ANALYSIS</u> .....	Error! Bookmark not defined.
<u>4.1 The Main Character &amp; Characterization</u> .....	Error! Bookmark not defined.
<u>4.1.1 The Main Character</u> .....	Error! Bookmark not defined.
<u>4.1.2 Characterization</u> .....	Error! Bookmark not defined.
<u>4.2 Racial Analysis</u> .....	Error! Bookmark not defined.
<u>4.2.1 Race-Based on Stereotypes</u> .....	Error! Bookmark not defined.
<u>4.2.2 Racial Discrimination</u> .....	Error! Bookmark not defined.
<u>4.2.3 Racial Violence</u> .....	Error! Bookmark not defined.
<u>4.2.4 Race-Based on Social Class</u> .....	Error! Bookmark not defined.
<u>CHAPTER V</u> .....	Error! Bookmark not defined.
<u>CONCLUSION AND SUGGESTION</u> .....	Error! Bookmark not defined.
<u>5.1 Conclusion</u> .....	Error! Bookmark not defined.
<u>5.2 Suggestion</u> .....	Error! Bookmark not defined.
<u>REFERENCES</u> .....	Error! Bookmark not defined.
<u>CURRICULUM VITAE</u> .....	Error! Bookmark not defined.



## TABLE OF FIGURES

<u>Figure 4. 1</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 2</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 3</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 4</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 5</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 6</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 7</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 8</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 9</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 10</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 11</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 12</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 13</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 14</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 15</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 16</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 17</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 18</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 19</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 20</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 21</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 22</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 23</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 24</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 25</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 26</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 27</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 28</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 29</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 30</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 31</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 32</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 33</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 34</u>	.....	Error! Bookmark not defined.
<u>Figure 4. 35</u>	.....	Error! Bookmark not defined.