

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### 5.1 CONCLUSION

In this study, the researcher draws a conclusion regarding the problem discussed in this analysis. *"The Greatest Showman"* movie, Barnum is the main character, who experiences various emotional conflicts that influence him to change and develop his behavior as the main character. Moreover, the changes and development in Barnum's character also make the movie's plot more interesting. In this study, the researcher finds various emotional changes and developments that influence Barnum's behavior. For example, Barnum experiences discrimination from Charity's father, Benjamin, because he comes from a poor, due to Benjamin's actions, Barnum becomes vindictive toward him. Furthermore, when Barnum receives much praise from the upper class for successfully creating the great Jenny Lind concert, he changes and becomes selfish and arrogant toward his circus friends.

The researcher concludes that changes and behavioral development can be influenced by the surrounding environment. The environment plays an important role in life because humans naturally interact with others. For example, Barnum's character interacts with other characters in the movie. In this study, the researcher uses the concept of reinforcement based on Skinner's perspective, In this perspective, reinforcement is divided into two types: positive and negative reinforcement. Positive reinforcement involves giving pleasant stimuli to an individual, which encourages them to repeat the behavior. For example, when

Barnum creates a circus show, he receives pleasant stimuli from the audience, such as praise and applause. As a result, Barnum continues to improve his circus performances because he receives positive stimulus from people in New York. Furthermore, during the Jenny Lind concert, Unfortunately, Barnum's behavior changes after receiving praise from the upper class; he becomes selfish and arrogant toward his circus friends.

Moreover, negative reinforcement according to Skinner is giving unpleasant stimuli to an individual, which triggers the individual to behave differently to remove the unpleasant stimuli. For example, when Barnum experiences unpleasant stimuli after Charity leaves him, this makes him realize the importance of accepting himself and understanding the true meaning of life without seeking validation from the upper class. The researcher draws a conclusion that the environmental reinforcement around him has an important role in shaping the character, especially Barnum's character who ultimately accepts himself at the end of The Greatest Showman.

In addition, through the character of Barnum, the author of The Greatest Showman conveys the message that character and characterization are shaped by environmental factors. Barnum experiences various emotional conflicts influenced by his surroundings. In the end of the movie, he learns to accept himself and finds meaning in life.

## 5.2 SUGGESTION

In this study, the researcher focuses on analyzing how the surrounding environment reinforces changes in Barnum's behavior from a Skinner's perspective. The researcher hopes that this study can contribute to future research on the importance of the environment about in building character and characterization.

The researcher hopes that this study can educate or contribute to citizen, especially for parents. The reinforcement mechanism can be helpful for teachers or parents in creating individual behavior.

