



**BEHAVIORISM STUDY OF THE SERIES “THE
UMBRELLA ACADEMY (2019)” BY STEVE
BLACKMAN**

Undergraduate Thesis

**Submitted in partial fulfillment of the requirements for
the Sarjana Sastra (S.S)**

ZEGI VADOPA

212003516056

**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF LANGUAGES AND LITERATURE
UNIVERSITAS NASIONAL
JAKARTA
2025**



**BEHAVIORISM STUDY OF THE SERIES “THE
UMBRELLA ACADEMY (2019)” BY STEVE BLACKMAN**

Undergraduate Thesis

Submitted in partial fulfillment of the requirements for the
Sarjana Sastra (S.S)

ZEGI VADOPA

212003516056

**ENGLISH LITERATURE STUDY PROGRAM FACULTY OF
LANGUAGES AND LITERATURE UNIVERSITAS
NASIONAL
JAKARTA
2025**

FORM OF APPROVAL

We hereby certify that MR ZEGI VADOPA, a registered student of this university and having completed the writing of his Undergraduate Thesis in accordance with his requirements of the University, is declared ready for defense.

Title of Undergraduate Thesis:

BEHAVIORISM STUDY OF THE SERIES "THE UMBRELLA ACADEMY (2019)" BY STEVE BLACKMAN

Head of English Literature Study Program

Advisor



Dr. Siti Tuti Alawiyah, S.S., M.Hum



Ahmad Mustolih, S.S., M.A

August 21st, 2025

August 21st, 2025

FORM OF RATIFICATION

Examined on this day, August 21st, 2025 by:

The Board of Examiners:

1. Dr. Zuhron, S.S., M.Hum.

Chairperson

2. Tri Rahayu Mayasari, S.S., M.Hum.

Secretary

3. Ahmad Mustolih, S.S., MA

Advisor

Ratified on this day, August 21st, 2025 by:

Head of English Study Program

Dean of the Faculty of Language and
Literature



Dr. Siti Tuti Alawiyah, S.S., M.Hum



Dr. Nana Purnama, M.A., M.Si., Ph.D.

FORM OF PLAGIARISM STATEMENT

The undersigned,

Name : Zegi Vadopa

Student's Number : 212003516056

Study Program : English Literature

declares that, apart from properly referenced quotations, this Undergraduate Thesis entitled:

BEHAVIORISM STUDY OF THE SERIES "THE UMBRELLA ACADEMY (2019)" BY STEVE BLACKMAN

is my own work and contains no plagiarism, it has not been submitted previously for any other assessed unit on this or other degree courses.

I have read and understood the University Regulations on Conduct of Examinations.

Jakarta, 13 Agustus, 2025



Zegi Vadopa
212003516056

ACKNOWLEDGEMENTS

Alhamdulillah rabil 'alamin, I express my highest gratitude to Allah S.W.T for blessing, love, opportunity, health, and mercy to complete this undergraduate thesis. This undergraduate thesis entitled **“Behaviorism Study of the Series “Umbrella Academy (2019)” By Steve Blackman”** is submitted in partial fulfillment of the requirements for the Sarjana Sastra (S.S) at Faculty of Language and Literature Universitas Nasional.

In arranging this thesis, a lot of people have provided motivation, advice, and support for me. In this valuable chance, I intended to express my gratitude and appreciation to:

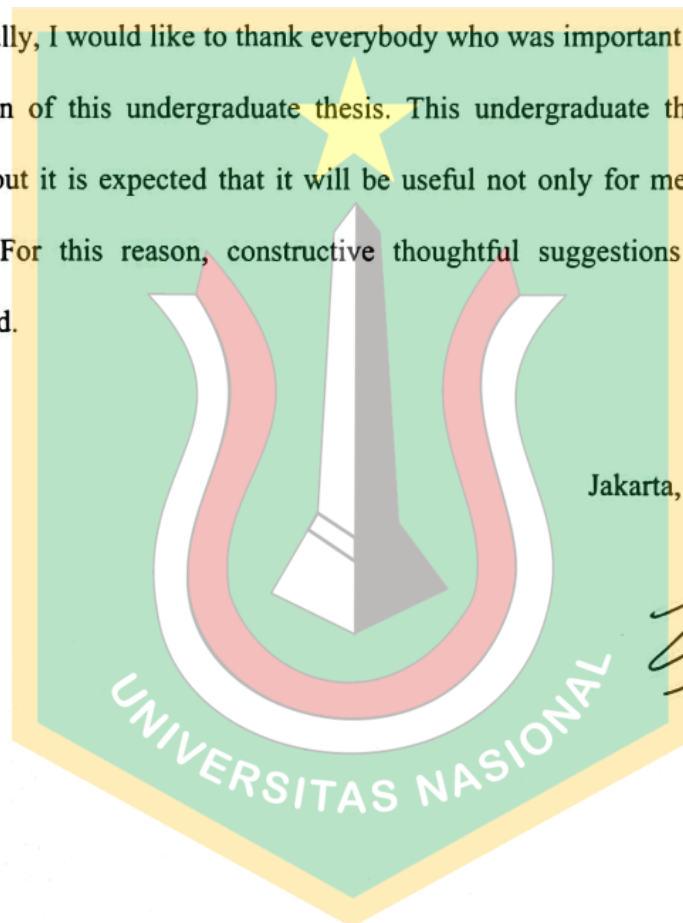
1. **Dr. Siti Tuti Alawiyah, S.S., M.Hum**, the Head of English Literature Study Program, Faculty of Language and Literature Universitas Nasional, for giving permission to complete this thesis.
2. **Evi Jovita Putri, S.Hum., M.A**, the Deputy Head of English Literature Study Program, Faculty of Language and Literature Universitas Nasional, for giving permission to make complete thesis.
3. **Intan Firdaus, S.S., M.Hum**, as The Academic Advisor of the English Literature Student 2021, thank you for your continuous guidance, advice, and support throughout the academic journey, which helped me to complete this thesis.

4. **Ahmad Mustolih, S.S.,M.A**, as The advisor, thankyou so much for all of your valuable time, your patient, guidance, advice, and feedback that helped me to complete this thesis.
5. All lecturers at the Faculty of Languages and Literature, thank you for the invaluable knowledge, insights, and academic support you have provided during my studies.
6. My beloved parents, (Asni and Tibroni), thank you for your endless love, support, and heartfelt prayers that helped me to complete this thesis.
7. My sister, Reta Liuja, thank you for your love, support, prayers, and encouragement, which greatly helped me during the thesis writing process.
8. My beloved Pooloo-Pooloo friends, Wulan, Fasya, Amirah, Alifah, Bayu, Fathur, Zalfa, Annisa, and Rangga, thank you for your love, support, and thoughtful advice throughout the process of writing this thesis.
9. My fellow supervisees, Shafa and Ajeng Ayu, thank you for your support, assistance, and collaboration during the completion of this thesis.
10. To all my classmates and peers from the same cohort, whose names I cannot mention one by one, thank you for your support, time, and helpful suggestions, which contributed greatly to the successful completion of this thesis.
11. Thank you to my friends from Thailand, PSU students, Dan, Shareef, Asri, Dean, Kayy, Wan, Ilham, Nur, and my other friends, whom I cannot mention one by one, for the support in the process of completing this thesis.

12. Thank you to my friends outside the campus, who always support me, Ricci, Ilham, Juna, Rara, Ledi, Rizky, and my other friends whom I cannot mention individually.

13. Thank you to Oda-sensei, the creator of One Piece, whose work has entertained me during the process of writing this thesis.

Finally, I would like to thank everybody who was important to the successful realization of this undergraduate thesis. This undergraduate thesis is far from perfect, but it is expected that it will be useful not only for me, but also for the readers. For this reason, constructive thoughtful suggestions and critics are welcomed.



Jakarta, 13 August, 2025

Zegi Vadopa

TABLE OF CONTENTS

FORM OF APPROVAL	i
FORM OF RATIFICATION	ii
FORM OF PLAGIARISM STATEMENT	ii
ACKNOWLEDGEMENTS	iv
TABLE OF CONTENTS	vii
LIST OF PICTURES	ix
ABSTRACT	xi
CHAPTER 1	1
1.1 Background	1
1.2 Limitation of the Problem	4
1.3 Research Question	4
1.4 Objectives of the Research	4
CHAPTER II	5
REVIEW OF RELATED LITERATURE	5
AND THEORETICAL FRAMEWORK	5
2.1. Review of Related Theories	5
2.1.1. Character	5
2.1.2. Characterization	6
2.1.3. Operant Conditioning	7
2.1.4. Extinction	8
2.1.5. Shaping	8
2.2. Previous Studies	9
2.3. Theoretical Framework	12
CHAPTER III	13
3.1. Research Approach	13
3.2. Data and Source of Data	14
3.3. Technique of Collecting Data	14
3.4. Technique of Analyzing Data	15
CHAPTER IV	16
DATA ANALYSIS	16
4.1. Character and Characterization	16

4.1.1. Character	16
4.1.2. Characterization	26
4.2. Operant Conditioning Analysis	34
4.2.1. Positive Reinforcement	34
4.2.2. Negatif Reinforcement	42
4.2.3. Extinction	61
4.2.4. Shaping	67
CHAPTER V	74
CONCLUSION AND SUGGESTION	74
5.1. Conclusion	74
5.2. Suggestion	75
REFERENCE	76
CURRICULUM VITAE	78



LIST OF FIGURES

Figure 1	16
Figure 2	17
Figure 3	17
Figure 4	17
Figure 6	18
Figure 5	18
Figure 7	19
Figure 8	19
Figure 9	19
Figure 10	20
Figure 11	21
Figure 12	21
Figure 13	21
Figure 14	22
Figure 15	22
Figure 16	23
Figure 17	23
Figure 18	24
Figure 20	25
Figure 19	25
Figure 21	25
Figure 22	25
Figure 23	26
Figure 24	27
Figure 25	27
Figure 26	28
Figure 27	29
Figure 28	30
Figure 30	31
Figure 29	31
Figure 31	32
Figure 33	33
Figure 32	33
Figure 35	34
Figure 36	36
Figure 37	37
Figure 38	38
Figure 39	39
Figure 40	39
Figure 41	40
Figure 42	40
Figure 43	41
Figure 44	42
Figure 45	42

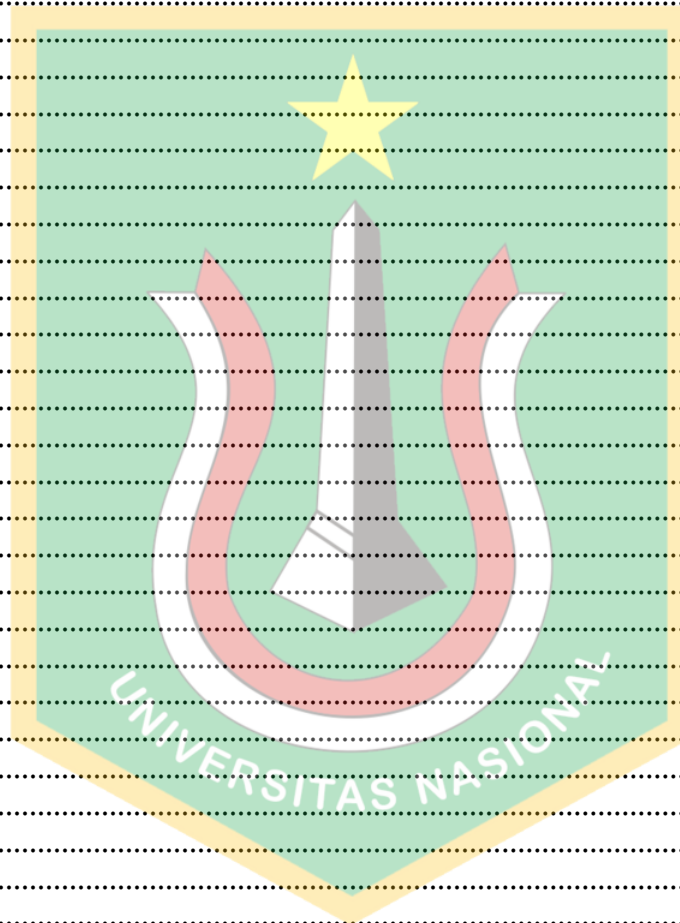
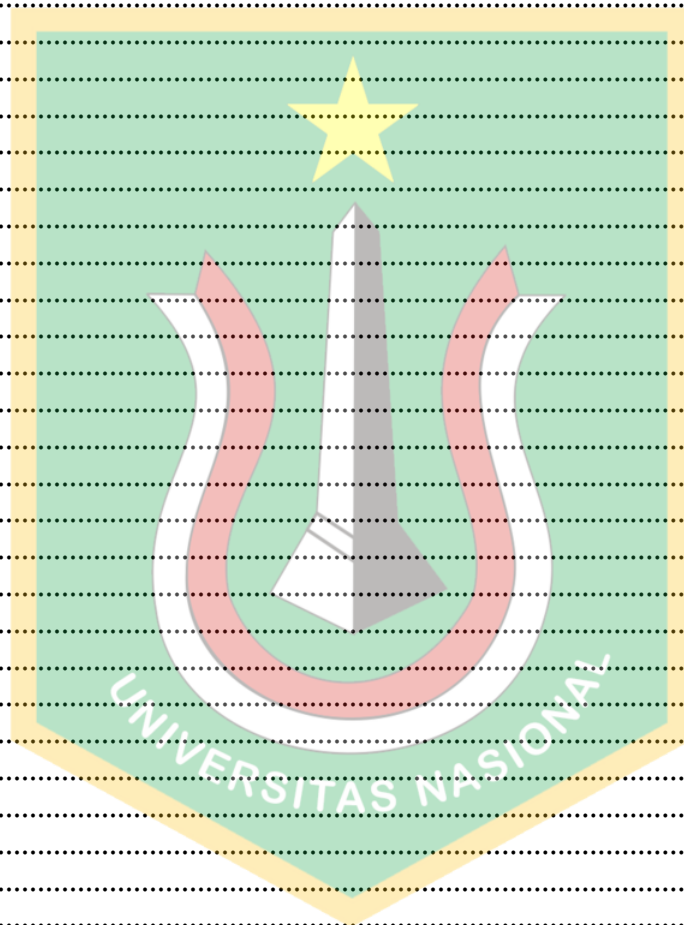


Figure 46	43
Figure 47	44
Figure 48	44
Figure 49	45
Figure 50	46
Figure 51	46
Figure 52	47
Figure 53	48
Figure 54	49
Figure 55	50
Figure 56	51
Figure 57	52
Figure 58	52
Figure 59	52
Figure 60	52
Figure 61	54
Figure 62	54
Figure 63	54
Figure 64	55
Figure 65	55
Figure 66	56
Figure 67	56
Figure 68	57
Figure 69	57
Figure 71	58
Figure 70	58
Figure 72	59
Figure 73	59
Figure 75	60
Figure 74	60
Figure 76	61
Figure 77	62
Figure 78	62
Figure 79	63
Figure 80	65
Figure 81	66
Figure 82	66
Figure 83	67
Figure 84	67
Figure 86	68
Figure 85	68
Figure 87	70
Figure 88	70
Figure 89	71
Figure 90	72
Figure 91	72



ABSTRACT

This research is entitled “Behaviorism Study of the Series “Umbrella Academy (2019)” By Steve Blackman”. This study aims to determine how the process of operant conditioning occur in the series of Umbrella Academy. This study uses a qualitative method approach with purposive sampling as its data collection technique. The main theory used is behaviorism theory with the concept of operant conditioning from B.F. Skinner which emphasizes that behavior is formed through the consequences of actions. The results of the analysis show 8 data of character analysis, 8 data of characterization analysis, 6 data of positive reinforcement, 17 data of negative reinforcement, 5 data of extinction, and 2 data of shaping. The results of this study show that the behavior of the characters in the series transforms as a result of external stimuli in the form of positive and negative reinforcement, followed by a process of behavioral extinction, and subsequently the changes occur gradually through a shaping process.

Keywords: *B.F. Skinner, Operant conditioning, Behaviorism theory, literary works, Umbrella Academy. Film, Series*

