

CHAPTER I

INTRODUCTION

1.1. Background Of The Study

Literary works according to Barthes (1981:10) are works of art that do not pay much attention to language results, although it is often used as an instrument for conveying ideas or desires, language does not stop accompanying the topic of conversation that makes him reflect on its structure. From this opinion, literary works can be interpreted as a medium for conveying ideas and concepts through structured language.

Milner (via Apsanti, 1992:210) explains works of art in terms of aspects Psychoanalysis is a manifestation of the artist's unconscious conflicts about childhood experiences or from the works they produce. Interest in dramas and other works arises from the fact that the narrative contains a kind of self-reflection, because of feelings or emotions (passion) that arises so that someone will be able to recognize himself deeper (Milner via Apsanti, 1992:19-20)

Literature can also be said to be a description of reality that uses language as a tool and link between literary authors and literary audiences so that the values that the author sets forth in a literary work can be conveyed to the audience. This is in line with the opinion expressed by Wibisono (2017:57), who said that one communication tool that is often used by humans is language. So that a literary work can be used as a form of communication between the author and literature lovers. The movie is said to be a form of literary work because it uses language as a bridge to convey ideas, notions, or values to the audience in a more lively way.

Sumardjo and Saini KM stated (1991:3) that the definition of literature or literature is the expression of the human personality in the form of experiences, thoughts, feelings, ideas, enthusiasm, and beliefs in the form of concrete images that arouse fascination with language tools. Likewise in a film, the film becomes interesting because it raises elements of reality that exist around society by adding complexity to the elements of characterization in it.

The film is one of the literary works that has now developed rapidly. Films are considered literary works because they are modern dramas. A film is a series of texts that contain a series of photographic images resulting in the illusion of movement and action in real life (Danesi, 2010:134). Films do not only present something imaginary and natural, just entertaining. In its development, films are now combined with various aspects of human life related to education, technology, science, and so on.

The film studied in this research is entitled Cruella by Craig Gillespie, which was broadcast on May 26 2021 in Indonesia and has a duration of 134 minutes. Craig Gillespie was born in Sydney, Australia on September 1, 1967. Before becoming a director, Craig Gillespie interned at the J. Walter Thompson advertising agency, in New York. Then he moved to D'Arcy Masius Benton & Bowles, BBDO, Deutsch, and Ammirati & Puris, first as art director, then as creative director. In 2007 he released a film entitled Lars and the Real girl. He did not stop there. He continued to work and released his next films, namely, Fright Night (2011), I, Tonya (2017), Cruella (2021), and Dumb Money (2023).

The film Cruella is set in 1970 in the era of the punk rock revolution. Estella is a smart and creative young con artist. Estella is determined to succeed in fashion design. Estella has two friends who are thieves and troublemakers. They live together on the streets of London. Until one day, Estella stole the attention of Baroness Van Hellman, a legend in the fashion sector. However, from their meeting, a series of events occurred until Estella changed into the vengeful, cruel, and fashionable Cruella.

There are some reasons for choosing this work (Cruella), among other things, is that this work is one reference that is widely discussed by film lovers because of the use of the plot or storyline which can be seen on one of the websites regarding ratings for the film (<https://www.commonsemmedia.org/movie-reviews/cruella>).

The reason the author chose the film Cruella was that the personality of the main character Estella or Cruella is faced with various things. The problems that occur deserve to be studied more deeply with psychological science. The personality structure of id, ego, and superego that appears in the main character Estella or Cruella and the relationship between the three can be seen from how the main character behaves in dealing with a certain situation. Thus researchers are interested in analyzing the personality of the main character and the upheavals that occur within him using the personality theory of id, ego, and superego expressed by Sigmund Freud.

One side that can add aesthetic value to a literary work is the Psychological side of characterization. Psychology is a science that studies psychology which

examines behavior and personality. Combining two sciences to solve a problem is called an interdisciplinary approach. According to Sudikan (2015:4), an interdisciplinary approach is an approach to solving a problem using a review of various viewpoints from allied sciences in a relevant and integrated manner. In this research, the researcher chose a theoretical approach Sigmund Freud's psychoanalysis with theoretical considerations. The Personality revealed by Freud can reveal the personality of the main character in the film Cruella.

Psychology and literature are two scientific disciplines, even though the two scientific disciplines are different, both have a mutual relationship because the study of a literary work can use psychology as a tool to dissect it. This has been proven to exist opinion which states that the study of literature by using psychology can be understood through four possibilities, namely (1) the author's psychological study as a type or as a person, (2) study of the creative process, (3) study of types and psychological laws applied to literary works, and (4) studying the impact of literary works on readers that can be called reader psychology (Wellek and Warren, 2014:90). The use of psychology in literary works generally as a tool for analyzing the personality of an internal character in a literary work. Personality is an integration of all individual characteristics into a unique unity that determines, and that modified by efforts in adapting to the environment changing constantly (David Krech and Richard S. Crutchfield in Kuntjojo, 2009: 8). In line with this opinion, it can be said personality is a blend of various things characteristics of an individual so that it becomes one and forms uniqueness in the individual the uniqueness that

is formed from mixing it is these characteristics that shape the behavior of an individual in facing a situation.

1.2. Limitation of The Problems

This research focuses on analyzing personality structure within Ego, Id, and superego, then the research analyzes the main character's Dissociative Identity Disorder based on Sigmund Freud's psychoanalytic theory.

1.3. Research Question

1. How is the personality structure revealed in the film Cruella?
2. How is Dissociative Identity Disorder revealed in the film Cruella?

1.4. Objectives Of The Research

Every research endeavor necessitates the establishment of many objectives that are to be accomplished. These objectives manifest in the form of outcomes acquired after the completion of the research study. The author's aims, as stated in the problem formulation above, are as follows.

1. To reveal the personality structure of the character Estella or Cruella in the film Cruella.
2. To reveal Dissociative Identity Disorder in the film Cruella. Find out the factors of the female character having PTSD (Post Traumatic Stress Disorder).

1.5 Benefits of The Research

1. It is hoped that this research will be a reference and input for further research related to literary psychology.

2. It is hoped that this research will provide knowledge to readers or further researchers to find out more about the characteristics or description of Dissociative Identity Disorder itself is generally packaged through film media, especially the character Estella in the film Cruella by Director Craig Gillespie

