CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

In this research, the writer analyzes variation of address term and the social factors of address term in *Avatar: The Way of Water* movie. The writer has found 26 data that applied address term proposed by Wardhaugh's theory which applied in the movie. Furthermore, they address in the form of First Name (FN), Last Name (LN), Title plus Last Name (TLN), Pet Name (PN), Kinship (K), Title only (T) and Mockery (M).

The writer concludes that the dominant type of address term is Mockery with 9 data. In the second rank are First Name and Title with the same 4 data occurrence. The third highest frequency are Pet Name and Kinship with 3 data. The fourth is Title plus Last Name with 2 data. The fifth is Last Name found only 1 datum.

From the analysis, the writer concludes that the social dimensions of social factors influencing the occurrence of each Adress Terms are different. First Name (FN) is mostly influenced by High solidarity; low to high social status; formal topic; referemtial function. Last Name (LN) is mostly influenced by High Solidarity distance, High to Low social status, Informal topic, Referential function. Title plus Last Name (TLN) is mostly influenced by Low Solidarity distance, Leveled or Equal, Informal topic, Referential function. Pet Name (PN) is mostly influenced by High Solidarity distance, Low to High social status, Formal topic, Affective function. Kinship (K) is mostly influenced by High Solidarity distance, High to

Low social status, Informal topic, Affective function. Title only (T) is mostly influenced by High Solidarity distance, Low to High social status, Formal topic, Referential function. And the last one, Mockery (M) is mostly influenced by Low Solidarity, Leveled or Equal social status, Informal topic, Affective function.

Following the conclusion, it is described that there are four social factors influenced the occurrence of address terms. However, each of them has different strength to give impact in the choice of address term. There are two social factors that mostly influenced the address terms in this study; they are Social Distance Scale and Status Scale.

First, Social Distance Scale. It is one of the most influential factors of occurrence of various address terms where this describes high and low solidarity between the addresser and the addressee. High solidarity distance mostly occurs on participants who has intimate relationship such as family and close friend, it can be seen in almost all the types of address terms.

Second, Status Scale. The second most influential factor of various address term that occurs on the close relationship between participants such as friend – friend, parent – children, and between superior to subordinate, it can be seen on almost all the types of address terms.

5.2 Suggestion

After conducting the research, the writer recognizes that this study has several flaws in limitation data and analyze of data that should be covered by the next writer. The author aspires for this research to serve as valuable knowledge and

aid future researchers in exploring address terms within sociolinguistics. Furthermore, it is acknowledged that this study is not flawless, as it relies on the author's interpretations, which may only offer a superficial grasp of the subject. Consequently, the author offers recommendations for subsequent researchers. During this study, challenges were encountered in applying Wardhaugh's theory to analyze address term types. The author suggests that future researchers use the address term theory from Braun (1988) or Chaika (1982) as the main theory of address term. Because, as claimed by the writer, those theory is more comprehensive than Wardhaugh's theory.

Many researchers have conducted analyses on variations in address terms. The author suggests that future studies delve into newer variations of address terms with a deeper understanding, considering that language continually evolves. The subsequent researcher may benefit from employing the most recent theories on address terms and their influencing factors to enhance data comprehension and analysis capabilities.