



**A PRAGMATICS ANALYSIS OF POSITIVE AND NEGATIVE  
POLITENESS STRATEGIES ON COMMENTS SECTION  
*@POEMHEAVEN'S* TWITTER ACCOUNT**

Undergraduate Thesis  
Submitted in partial fulfillment of the requirements  
for the Sarjana Sastra (S.S)

**ADHISTY OKTHAVIA PRAMESTI**

**202003516033**

**ENGLISH LITERATURE STUDY PROGRAM  
FACULTY OF LANGUAGE AND LITERATURE  
UNIVERSITAS NASIONAL**

**JAKARTA**

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## FORM APPROVAL


We hereby certify that MISS Adhistry Okthavia Pramesti, a registered student of this university and having completed the writing of her Undergraduate Thesis in accordance with her requirements of the University, is declared ready for defense.

**Title of Undergraduate Thesis:**

**A Pragmatics Analysis of Positive and Negative Politeness Strategies on  
Comments Section @PoemHeaven's Twitter Account**

Head of Study Program

Advisor



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February 20<sup>th</sup>, 2024



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**A Pragmatics Analysis of Positive and Negative Politeness Strategies on  
Comments Section @PoemHeaven's Twitter Account**

is my own work and contains no plagiarism, it has not been submitted previously for any other assessed unit on this or other degree courses.

I have read and understood the University Regulations on Conduct of Examinations.

Jakarta, February 20th



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## ABSTRACT

This research was applied in a descriptive qualitative approach because the data were collected in the form of word sentences that aims how people respond to that post using positive and negative politeness strategies. This research aims to provide a detailed explanation or description of the results as factually as they are and was conducted on *@Poemheaven's* Twitter account. where there is a tweet post from that account. The data in this research is in the form of sentences written by the netizen comments that reflect politeness strategies based on Brown and Levinson's theory (1987). Based on the research The use of positive politeness strategies in the data that have been found by first and second posts, which are predominantly used by netizens to respond to first post *@PoemHeaven's* Twitter account posts are Exaggerate (interest, approval, sympathy with hearer) and for 2nd posts are Be Optimistic. Meanwhile, The use of Negative politeness strategies in the data that have been found by first and second posts, which are predominantly used by netizens to respond to first post *@PoemHeaven's* Twitter account quotes are Be conventionally indirect and second posts are equal between Be Pessimistic and Minimize the imposition.

**Keywords:** *Politeness, Politeness strategies, Comments, Pragmatics*

