

# CHAPTER I

## INTRODUCTION

### 1.1 Background

The role of language in society is significant. It fosters social relationships that make it easier for humans to interact with one another and express their ideas, feelings, and thoughts. Participants, functions, and social contexts influence the use of language in a variety of ways. Sometimes, individuals speaking on the same topic but using different languages do so. One of the most frequently discussed issues dealing with language a society is the relationship between language and gender. In sociolinguistics itself, the relationship between language and the context used in the communication is discussed by focusing on the knowledge of how people speak differently in different social context. The social function of language is being identified to convey the social meaning (Holmes & Wilson, 2017). It also discusses different languages used by the gender. If women and men have diverse social roles and social statuses, they may also use language differently.

In a certain situation, women speak differently from men in various speech communities. It is often aimed to protect their face and their addressee's face. Women and men make different use of linguistic resources available to them (J Coates, 1996). The position of women in language use is complex. According to Lakoff, women's language can occasionally reveal their powerlessness and weakness. Women must speak a specific language to

fit in with society. They tend to use language that emphasizes their femininity rather than their masculinity. Occasionally, women choose their language based on linguistic characteristics. In other words, they have their own language in communication. It can be clarified in the language features and functions that they used. Lakoff provides a list of ten women's language features. These ten types of women's language features are lexical hedges or fillers, tag questions, rising intonations on declarative, empty adjectives, precise color term, intensifiers, hypercorrect grammar, super polite forms, avoidance of strong swear words, and emphatic stress.

Women's language can be observed in literary works like novel, poem, speech and drama. In this research, the researcher was interested in analyzing the women's language features found in Dua Lipa Selected Speeches. Dua Lipa's work ethic, down-to-earth nature and message of empowerment has made her a role model for girls and young women, and her background is inspiring. Her parents moved to UK from Kosovo in 1990 after war broke out, and Lipa was born in Westminster in 1995. She lived in London until she was 11, when her father's job took them back to the Kosovan capital of Pristina. Surrounded by an unfamiliar language and culture, she struggled to fit in but finally found a place she belonged in the city's hip-hop scene. Determined to pursue a singing career in London, Lipa persuaded her parents to let her move back to the UK capital on her own when she was 15, where she stayed with a family friend and attended the prestigious Sylvia Young Theatre School – an institution which counts Rita Ora and the late Amy Winehouse as alumnae,

(Janssen, 2022). She achieved success in Europe and Australia with her second single, 'Be the One' – the only song from her album that she didn't write – which was released in October 2015. The single, which acted as the first proper single for her upcoming eponymous debut album, reached the top 10 of the musical charts in over 11 European territories, and reached No.1 position in Belgium. In January 2018, she received nominations in five categories at the 'Brit Awards' as the only artist that year, as well as the first female artist ever to achieve this feat. She won the awards for 'British Female Solo Artist' and 'British Breakthrough Act' categories, and also performed at the awards ceremony at the O2 Arena in London on February 21. (TheFamousPeople.com, n.d.)

For this purpose, this study focused on women's language features as the topic because in some situations, women speak differently than males in different speech communities. It is frequently used to protect both their own and the addressee's face. Also, it has an important role to show women's personal identity because women are role models for children, students, families and the environment. Based on this, the present study would like to uncover Dua Lipa women's language feature and to find most dominant of women's language features found in Dua Lipa Selected Speeches. Our society often does not seriously consider female as an individual with all her characters (Cameron, 1998; R. Lakoff, 1973). If a woman is allowed to show her emotions openly, others may be able to view her as a real individual in her own right. Dua Lipa speech and background must be interesting for my research. By



studying three different speeches by Dua Lipa, this paper would like to enrich the discussion whether three speeches by Dua Lipa having different tendencies still show women's linguistic features.

## 1.2 Limitation of the Problem

For this research to be more focused, perfect, and in-depth, the authors view the research problems raised need to be limited by variables. Therefore, the authors limit the problem to only focus analyses the selected transcript of Selected Dua Lipa Speeches that consist of Women Language Feature. The researcher discuss the (R. T. Lakoff, 1975) as the main theory of the research. Those are lexical hedges or fillers, tag questions, rising intonations on declarative, empty adjectives, precise color term, intensifiers, hypercorrect grammar, super polite forms, avoidance of strong swear words, and emphatic stress. Also, the researcher only investigate what most dominant of Dua Lipa women's language features found in Speeches.

## 1.3 Research Questions

In relation to the background, the problem are formulated as the followings:

1. What types of women's language features are used in Dua Lipa Selected Speeches?
2. What most dominant of women's language features found in Dua Lipa Selected Speeches?

### 1.5 Objective of the Research

The research objectives made by researcher from this study are as follows:

1. To uncover Dua Lipa women's language feature.
2. To find most dominant of women's language features found in Dua Lipa Selected Speeches.

