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Prodi / Konsentrasi : Hubungan Internasional  
Judul Skripsi : Kerjasama Korea Selatan dan Indonesia Terhadap Pengembangan Sektor Ekonomi Kreatif Indonesia Bidang Film (2017-2022)

Benar telah memperbaiki Skripsi berdasarkan petunjuk dari Tim Penguji dalam Sidang Ujian Skripsi pada tanggal, 14 September 2023, sebagaimana tertulis dalam "Berita Acara Ujian Skripsi".

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Tugas dan wewenang ini berlaku paling lama untuk jangka waktu 2 (dua) semester, sejak tanggal penugasan ini ditanda tangani.

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Program Studi : Hubungan Internasional  
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Tanggal	Materi Konsultasi	Status
20 March, 2023	judul, main problem, previous study, theory dan novelty	Sudah Ditanggapi
20 March, 2023	judul, main problem, previous study, theory dan novelty	Sudah Ditanggapi
29 March, 2023	proposal final	Sudah Ditanggapi

**KONSULTASI PEMBIMBING TUGAS AKHIR**

Tanggal	Materi Konsultasi	Status
24 July, 2023	bab iv pembahasan 2. perkembangan industri film digital	Sudah Ditanggapi
24 July, 2023	bab iv pembahasan 3. ekonomi dan industri kreatif indonesia	Sudah Ditanggapi
24 July, 2023	bab 5 analisis	Sudah

Tanggal	Materi Konsultasi	Status
24 July, 2023	bab iv pembahasan perkembangan film korea dan indonesia	Sudah Ditanggapi
24 July, 2023	bab v analisis dampak kerjasama indonesia-korea selatan di sektor industri kreatif bagi kedua negara	Sudah Ditanggapi
24 July, 2023	bab vii kesimpulan dari skripsi ini	Sudah Ditanggapi
24 July, 2023	kerjasama korea selatan dan indonesia terhadap pengembangan sektor ekonomi kreatif bidang film di indonesia (2017-2022)	Sudah Ditanggapi



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## COOPERATION BETWEEN SOUTH KOREA AND INDONESIA TOWARDS THE DEVELOPMENT OF THE CREATIVE ECONOMY SECTOR IN THE FILM SECTOR IN INDONESIA (2017-2022)



**Muhammad Fakhri  
Akmal  
193507516095  
Hubungan Internasional**

**SIDANG SKRIPSI  
GENAP 2022/2023**





### The Scientific reason why I Took This Title?

1. Korea is a country with the fastest technological and cultural development in Asia over the past decades
2. This collaboration can improve the quality of Indonesian films
3. The creative economy in which the creative industries are located is highly negotiable in a sustainable economy because individuals have creative capital that they use to create innovations



# My Background Problem

1. Depletion of natural resources
2. Creative Economy is included in the sustainable economy
3. Creative economy can boost Indonesia's economy
4. The South Korean government often includes aspects of the Korean Wave in some of its programs
5. The South Korean government considers the entertainment industry to be the main driver of the future national economy and invests heavily in films and series from the state budget

# My Research Question

How is the impact that Indonesia has produced from cooperation with South Korea on the improvement of the creative economy in the film sector in Indonesia?



# I Have Several Theory Consisting of

## I Theory

International cooperation and the author this theory William D. Coplin and author informed us International cooperation is rooted in the thinking of countries to achieve new and better relations for the common goal of solving collective problems

## I Concept

Creative economy is a new economic concept that combines information and creativity based on ideas, insights and knowledge from human resources as factors of production



# I Have Previous Study Containing of

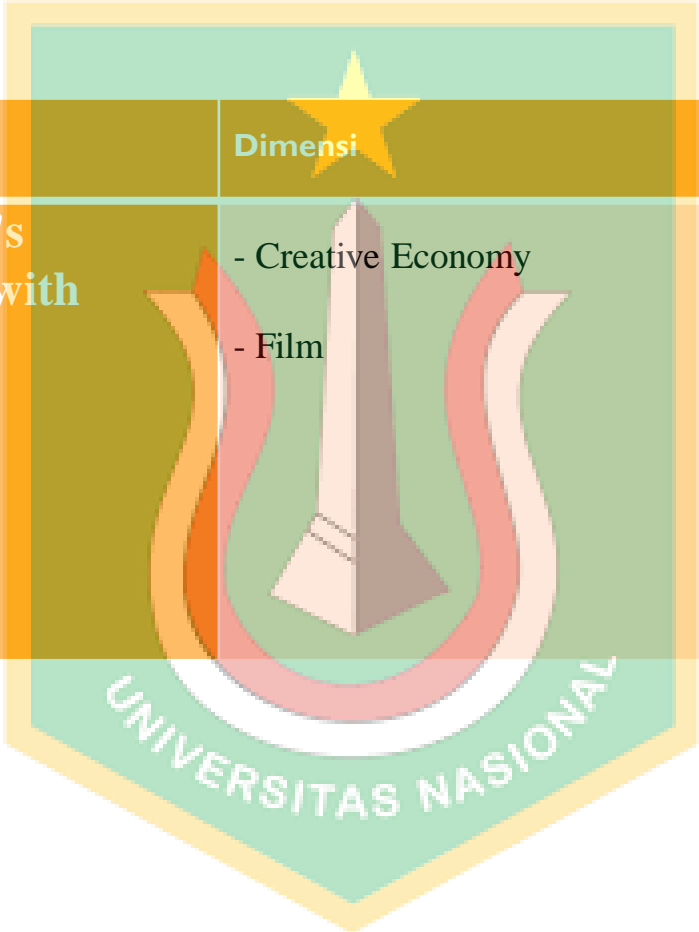
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1. Research Results of Muhammad Alvansyah Joisangadji, R. Rasyidah (2021)  
This research is entitled "South Korean Public Diplomacy Through Fashion Sub-Sector Creative Industry Cooperation with Indonesia"
  2. Research Results of C. Gunawan (2020)  
This research is entitled "The role of Korean wave as soft power on Indonesian creative industry = The role of Korean wave as soft power in Indonesia's creative industry"
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This research is entitled "Cooperation between Indonesia and South Korea in the Development of the Creative Industry Sector in Indonesia"
  4. Research Results of Ajeng Dwi Jayanti, Sri Surwatiningsih, Petsy Jessy Ismoyo (2019)  
This research is entitled "South Korean Public Diplomacy in Indonesia Through the Education Sector of Korea International Cooperation Agency (KOICA)"
  5. Choirin Nisa Berliantika Research Results (2022)  
This research is entitled "South Korean Government Strategy in Creative Industry Export 2016-2018"

# My Methods in This Research is

Qualitative research is a research approach used based on problem formulation and research objectives.

Information, statements, situations, and conditions of the place of research are sources of qualitative data collected by researchers. Therefore, researchers must pay attention to the impact of cooperation between Indonesia and Korea in the field of creative economy. As a result, the researcher can describe the processes and conditions associated with the object of study.

# Aspect, Dimension, Parameter

Aspek	Dimensi	Parameter
South Korea's cooperation with Indonesia	 <ul style="list-style-type: none"><li>- Creative Economy</li><li>- Film</li></ul>	<ul style="list-style-type: none"><li>- Korea Indonesia Film Festival</li><li>- Indonesia-Korea Business</li></ul> Submit

# The Result of Research

## Creative Economy Cooperation between South Korea and Indonesia in the Field of Film

Cooperation between the two countries is mutually beneficial for both parties. South Korea is known for its soft power diplomacy style making South Korea internationally known through its culture, so as to improve the country's economy and achieve the interests of its national goals, especially in Indonesia. South Korean culture has always been a trend for Indonesian society, especially in groups of mothers and adolescents. This refers to the Hallyu phenomenon which is very influential on South Korea's cooperation with other countries. Hallyu is a rising wave of South Korean culture in the international world that is so widely popular.



# The Result of Research



# Discussion

## The Impact of Indonesia-South Korea Cooperation in the Creative Industry Sector for Indonesia

- Indonesian Film Quality Improves
- Indonesia's Economy Picks Up After More People Watch Movie



# Conclusion

After collaborating with South Korea, the quality of Indonesian films has improved with the plot that is increasingly interesting for many people to watch. "Inang" is one of the most accomplished films in the international arena, including its premiere at the "Bucheon International Fantastic Film Festival."

The government provides capital assistance for the national film industry to start producing quality content. This incentive is expected to open as many jobs as possible in the national film industry sector. BEKRAF is ready to develop the Indonesian film industry.