CHAPTER V

CONCLUSION AND SUGGESTION

This last chapter consists of two parts. The first part is the conclusion consisting of the conclusions of the analysis and previous findings chapter. The second part is suggestions that may be of use to people who are dealing with sociolinguistics, especially those doing research on podcasts and those dealing with social contexts.

5.1. Conclusion

In this chapter the researcher concludes about the analysis of language style in the Lex Fridman Podcast YouTube Channel "MrBeast: Future of Youtube, Twitter, Tiktok, and Instagram", which can be found based on the discussion and results in the previous chapter. There are one hundred (100) data in this study. The data were analyzed based on Martin Joos' theory which classifies language style into five types, namely frozen style, formal style, consultative style, casual style, and intimate style. Each style of language is identified and analyzed. And in conclusion, there are four (4) types of language styles found in the podcast, namely formal style, consultative style, casual style, and intimate style, while frozen style is not found. The type of language style that appears the most is casual style in thirty (30) cases, formal style in five (5) cases, consultative style in sixty two (62) cases, intimate style in three (3) cases, and none of the cases fall into the category of frozen style.

In this study, researchers used Martin Joos' style theory which was featured in Lex Fridman's YouTube Channel podcast entitled "MrBeast: The Future of Youtube, Twitter, Tiktok, and Instagram". There are frozen, formal, consultative, casual and intimate styles. Frozen style is generally used in formal and symbolic situations, this style is usually used when we are in a very formal situation, such as being in a palace, sacred ceremony, and so on, this style of language is not found in podcasts. Furthermore, the formal style is usually used by someone in formal meetings or conversations in more serious situations. In this podcast, the researcher found a formal style of language where when Lex Fridman discussed death, he asked MrBeast "are you afraid of death?" at this second the situation immediately turned more serious. After that, the Consultative style is used in semi-formal situations which lead to a question and answer conversation between two or more people, where this style of language often appears in this podcast, for example, like Lex Fridman asking about how MrBeast can make 'MrBeast Burger'?. And there are still lots of questions that arise in this podcast, because this style of language is one of its characteristics. Then there is the Casual style which people usually use in conversation with their friends and they usually use jokes for this conversation. In this podcast there are several sentences that are included in a casual style, for example, such as "no, heck no" which includes informal language or is called slang which can only be said to peers. And the last is the Intimate style that is found when MrBeast talks about 'love', where this style of language is more likely to discuss a life partner or romance.

From the explanation above, the five language styles found have different characteristics and humans use different styles of language different situations. This shows that the way we communicate in everyday life is very important because people need to communicate with other people in life and use language to share their information. The role of language style is to gives choices to people who use many kinds of style based on language situation that happened.

5.2. Suggestions

This research is a sociolinguistic research on figurative language used by Lex Fridman and MrBeast in the podcast and there are situational factors that influence the characters to use certain language styles.

The author suggests that future research on language style be more varied and use other, more interesting data sources, for example the style of language used on social media when they chat, the style of language in vlogs made by students who are studying abroad, or even can be from other podcasts that are more interesting.