



**An Analysis of Language Style used in Lex Fridman Podcast YouTube
Channel entitled “*Mr.Beast: Future of YouTube, Twitter, Tiktok and
Instagram*”**

**Undergraduate Thesis Submitted in partial fulfillment of the requirements
for the Sarjana Sastra (S.S)**

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Title of Undergraduate Thesis:

An Analysis of Language Style used in Lex Fridman Podcast YouTube Channel entitled “*Mr.Beast: Future of Youtube, Twitter, Tiktok, and Instagram*”

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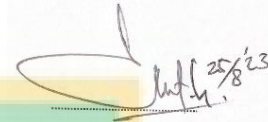
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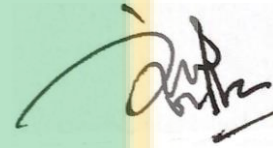
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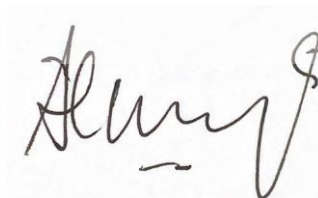
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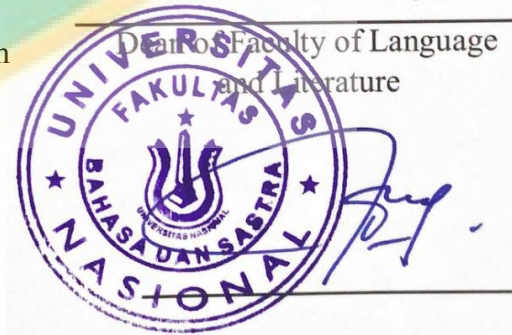
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FORM OF PLAGIARISM STATEMENT

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declares that, apart from properly referenced quotations, this Undergraduate Thesis entitled:

An Analysis of Language Style used in the *Lex Fridman Podcast YouTube Channel "MrBeast: Future of Youtube, Twitter, Tiktok, and Instagram"*.

is my own work and contains no plagiarism, it has not been submitted previously for any other assessed unit on this or other degree courses.

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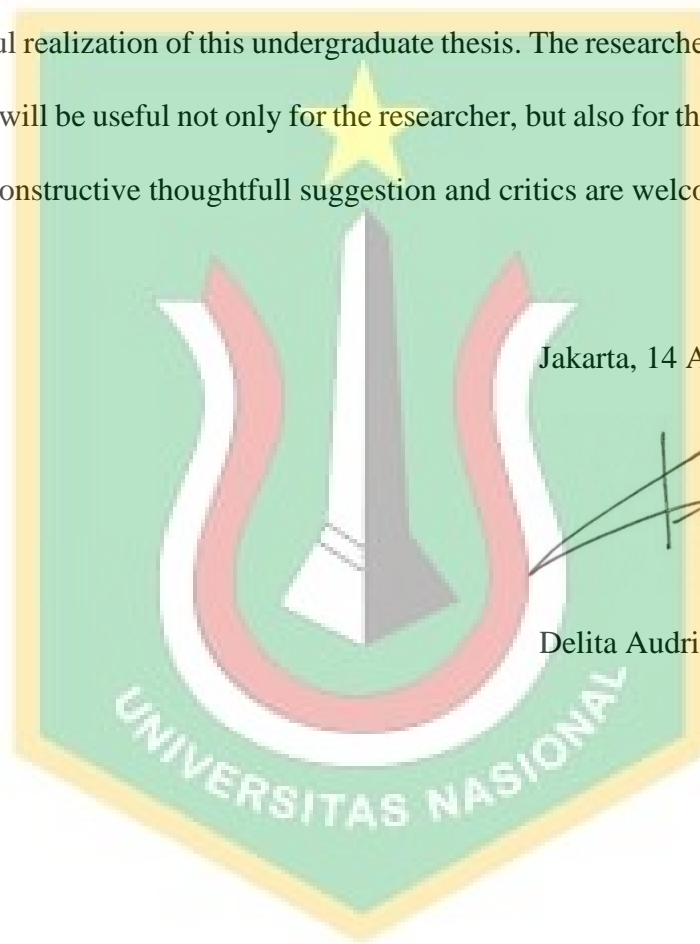
Alhamdulillah rabil 'alamin, first of all, thanks to Allah SWT because of the help of Allah, the researcher finished writing the paper entitled "*Lex Fridman Podcast YouTube Channel MrBeast: Future of Youtube, Twitter, Tiktok, and Instagram*" right in the calculated time.

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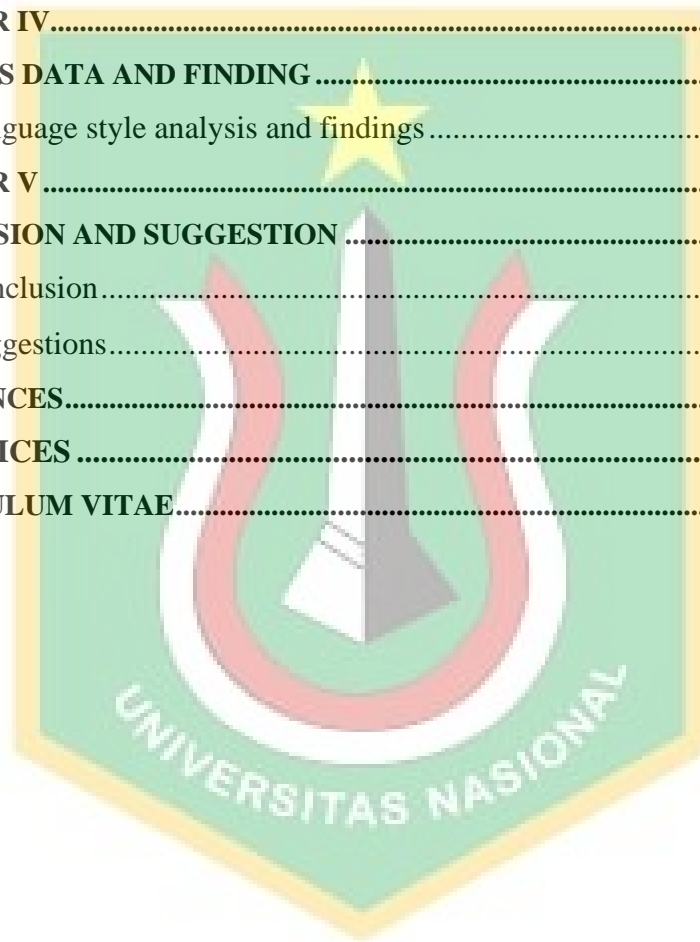
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ABSTRACT

The language style can influence the way people speak in different situations. This research focuses on the language style used in the *Lex Fridman Podcast YouTube Channel "MrBeast: Future of Youtube, Twitter, Tiktok, and Instagram"*. The purpose of this research is to find out the type of language style used by the main character in the Lex Fridman Podcast. By watching the podcast and reading the script, it helps the researcher find out the situation and style of speech that Lex Fridman used in the video. Martin Joos' theory mentioned that language style is divided into five types: frozen style, formal style, consultative style, casual style, and intimate style. In this research, the researcher explains the style of language that influences the way someone communicates in a certain situation. In this study the researcher analyzes the dominant style of language used by Lex Fridman in his Podcast video. This study employs qualitative approaches to assess the data; the research focuses on analyzing and explaining the data rather than its quantity. In this research, I find one hundred data (100) in which for the casual style there are thirty data (30), the formal style is five data (5), consultative style is sixty two data (62), intimate style is three data (3) and it can be concluded that the most dominant style is consultative language because in this Podcast the host and the guests exchanging questions and answers, which is included in the characteristics of the consultative style.

Keywords: Language Style, Linguistics, Sociolinguistics, Lex Fridman Podcast on YouTube Channel

