



**AN ANALYSIS OF DEIXIS IN THE UK LEADERSHIP DEBATE 2022: A
CASE STUDY OF LIZ TRUSS AND RISHI SUNAK**

Undergraduate Thesis
Submitted in partial fulfillment of the requirements
For the Sarjana Sastra (S.S)

**DANIEL OCTOVIANUS
192003516028**

**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF LANGUAGE AND LITERATURE
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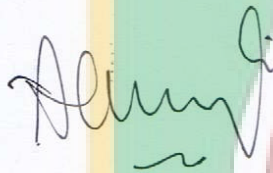
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We hereby certify that Daniel Octovianus, a registered student of this university and having completed the writing of his Research Proposal for Undergraduate Thesis is declared ready for defense.

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Head of Study Program



Siti Tuti Alwiyah, S.S., M.Hum

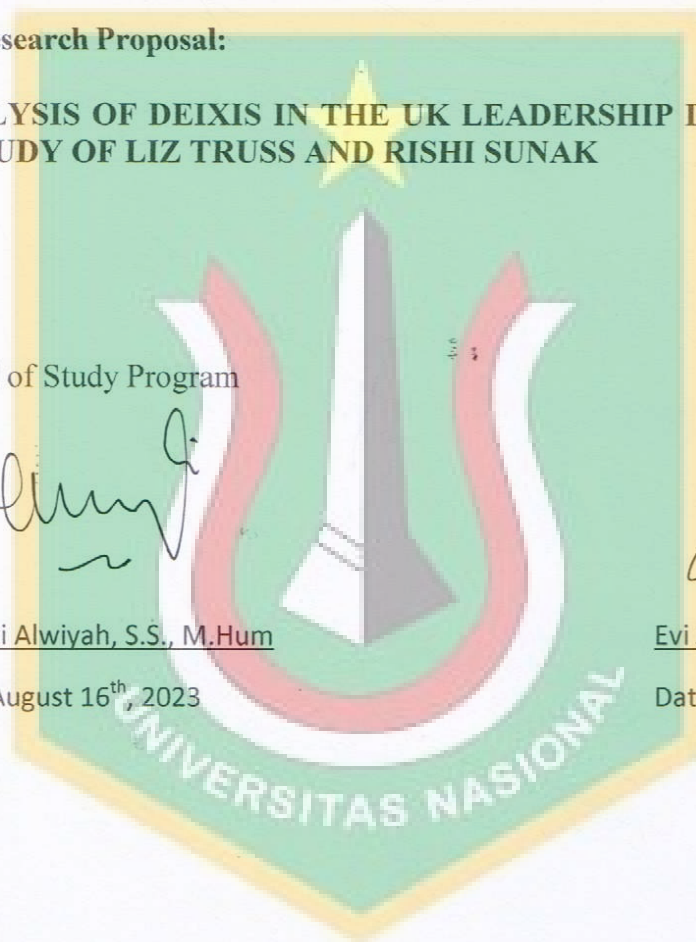
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Advisor



Evi Jovita Putri, S.Hum., M.A

Date: August 16th, 2023



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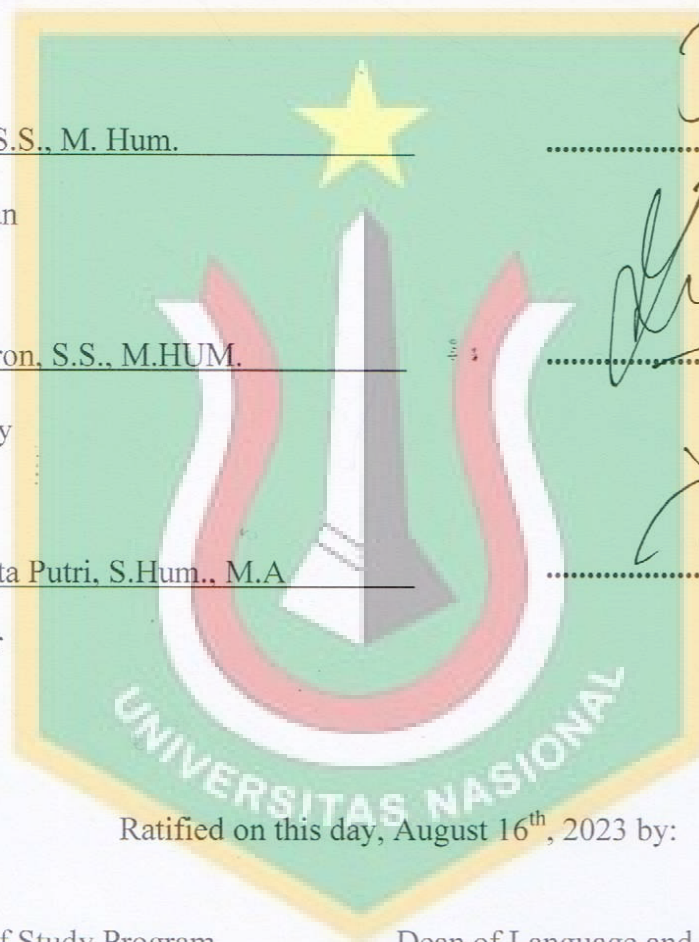
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Secretary

3. Evi Jovita Putri, S.Hum., M.A

Advisor



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Siti Tuti Alwiyah, S.S., M.Hum

Dean of Language and Literature Faculty

Dr. Drs. Somadi Sosrohadi, M.Pd



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Name : Daniel Octovianus

Student's Number : 192003516028

Study Program : English Literature

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192003516028

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ABSTRACT

This study aims to analyze deixis usage in the speeches of Liz Truss and Rishi Sunak during the 2022 UK leadership debate. It identifies deixis types, referents and compares the deixis choices. The data consists of the debate's utterances, collected from a video of the event about Rishi Sunak and Liz Truss in the UK Prime Minister Candidates face-off Sun debate on July 27 2022 and Sky News Leadership Debate on August 5 2022. The research draws on Levinson (1983) and Yule (1996) for pragmatic analysis and used descriptive qualitative analysis. Sunak used deixis elements 574 times, emphasizing person deixis (413), spatial deixis (6), time deixis (33), social deixis (9), and discourse deixis (113). Liz Truss employed deixis elements 417 times: person deixis (305), spatial deixis (14), time deixis (26), social deixis (3), and discourse deixis (69). Their speeches included 991 deictic expressions overall. Sunak's person deixis underscores personal agency, while Truss adopts a collaborative tone. Both candidates use place deixis to connect with the audience, showing local commitment. Social deixis highlights their Prime Minister aspirations. Discourse deixis differs, with Sunak being direct and Truss employing a diplomatic conversational approach. This reveals their distinct communication styles in the political debate.

Keyword: Deixis, Deictic Expression, Rishi Sunak and Liz Truss, UK leadership debate 2022

