

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Politeness is best expressed as a practical application of good manners, as well as a way of showing respect from one person to another. Politeness can be interpreted as a language that makes it easier for people to communicate with each other. Using language to communicate means implementing strategies in such a way as to achieve communication goals. In conversation, the speech seems to convey a message or idea. To maintain and maintain a smooth and meaningful conversation between speaker and listener, strategies must be used. One of the strategies is the politeness strategy. According to Yule cited in Manik (2015), Politeness is very important to investigate as it is used by people in their social interactions and in specific contexts, it would be just knowing what to say, how to say it, when to say it and how to be interactions with the people.

Language is common among family, friends, and Social. In contrast to formal conversations, it is usually used at important times, such as political meetings, education, and other interesting Moreover, communication happens in almost all aspects of life and it is not only as a communication to each other, but also uses in social aspects such as one's relationship with others, religion, and politics, economics, and culture.

In addition to talking about politeness when talking to other people, language is also a determinant of how politeness can be created before expressing what you want to talk about so you can choose what good words to say when doing social interactions it can be possible if the relationships between social factors and language it could be support for the conversation. Language provides information about society's attitudes and values, but some researchers in the area of language and gender have argued that language may also determine what people

notice, what categories they establish, what choices they believe are available, and consequently, the way they behave. In other words, language may strongly influence perception and behavior.

Language is both a system of communication between individuals and a social phenomenon, a manual signal or a symbol that means social factors to express words themselves. The function of language includes communication and also expression identification. The other definition of language is stated by Hudson, that language is essentially a set of items such as sound, word, and grammatical structure (as cited in Wardhaugh, 2006: 10). The definition of that language can convey their ideas and their opinions to others to create an interaction between the and society. The speaker can say something, but it can be unclear for the meaning the meaning can be meaningful for the hearer itself. There are some strategies, structures, and formulas for the meaning of what “should” we talk about, therefore, some skills can be understanding of how to use language as a word that can be conveyed properly and clearly.

Nowadays one can easily learn politeness in several movies, variety shows, teaching-learning processes, talk shows and etc. One of example a movie that contains politeness in it is Lilo and Stitch which is a film adapted from a novel that has the same title as the book. The movie’s director, Chris Sanders, tells the story of a genetically created scientist who runs away and longs for freedom, he flees to earth and meets a friend. Apart from focusing on character, this film also has an element of politeness in it. namely about the character Lilo and Her Sister Nani. Politeness is one aspect of sociolinguistic studies and is an interest in language education to be studied. Because politeness is a common phenomenon that can be found in written texts and movies. According to Brown and Levinson (1987), politeness is the way to convey the utterance as politely as possible which in this case is needed to minimize conflict with others. The goal of politeness is to make all of the parties relaxed and comfortable with one another,

Since many linguists are really concerned with the field of linguistics, particularly the theory of politeness, however, the languages used within them are certain to convey the purpose of the creator to any Linguistics Intentions.

Politeness also can be proper in daily conversation, also in informal and formal terms. Now Spoken in informal language is common among family, friends, or social relations. In contrast to formal conversations, it is usually used at important times, such as political meetings, education, and other interesting meetings. According to Yule Politeness can be defined as showing awareness and consideration for another person's face (Yule, 2006;119). According to Holmes (1996). Politeness is an expression of concern for the feelings of others. People may express concern for others feeling in various ways, both linguistics and non-linguistics aspects. Apologizing, greeting, opening the door for another, and avoiding dirty words in conversation with other people it can be considered examples of polite behavior which is some types of politeness where can be intentional is a good way to speak and not rude conversation. Being polite means expressing respect towards the person with whom we talked and avoid to offend them. Being polite is to ensure relationships run well in social communication speaker is obligated to use politeness Strategies. The strategies are used for both oral and written forms of communication. One of communication is hard to describe if the explanation of criticism for someone is verbal conversation then could be a misunderstanding.

The Conversation in the movie is definitely played by various characters that could represent the hidden intention in the movie. As a part of the storyline, the characters have a conveyance to deliver their words to can be explained to other characters by their expressions, this means, the languages used in the expressions from the speaker in this case are the characters.

The Movie is one of the art creatives by the director it means has a lot of demands from the storyline. Especially movies made in Hollywood, as we know that movies from Hollywood always be popular and always be favorites for everyone because they are in the mastered cinema networks around the world. So many stories have their own uniqueness. In this case, the researcher highlights a movie entitled "*Lilo and Stitch*" This movie serves as a way about two sisters who live together after their parents died. The story tells about how hard their life has to become great sisters and take care of each other. The reason for choosing the topic of politeness strategies was based on the researcher's curiosity in analyzing four types of politeness strategies of one of the characters in the film *Lilo and Stitch* The topic of politeness strategies in the film *Lilo and Stitch* was interesting for the researcher because he thought that by making an interaction, people can describe or show that they want to make a request, apology, refusal, and thank. So, other people understand what is meant and the interaction occurred naturally. The researcher also knew that politeness strategies were very needed for people to speak politely with other people.

According to Brown and Levinson (1987), politeness is the way to convey the utterance as politely as possible which in this case is needed to minimize conflict with others. The goal of politeness is to make all of the parties relaxed and comfortable with one another, Since many linguists are really concerned with the field of linguistics, particularly the theory of politeness by, Lakoff (1973), and Brown and Levinson (1978). Politeness is not only for the in the group society, but also is for everyone in all conditions that uses language as the daily conversation in order to make a good interaction with others in their own life. According to Thomas (1995:150), "Politeness was a real-world goal (Politeness interpreted as a real desire to be pleasant to others or as the underlying motivation for an individual's linguistics behavior)". Brown and Levinson (1978) state that politeness strategies are developed in order to save the hearer's "face". In the statement of Brown and Levinson "Face" refers to the respect that an

individual has for himself or herself. And the maintaining of “self-esteem” in public or in private situations. The face is the public self-image that every adult tries to protect, face in Politeness includes the face that is positive and negative face.

1.2 Limitation of the Problems

The purpose of this research is to find out the types and possible reasons for politeness in movies. The discussion according to this research is about a conversation that focuses on the main two characters, as well as other characters, to find out if there are politeness strategies in it. The theory used in this research is Brown and Levinson (1978).

1.3 Research Questions

1. What are the strategies of positive politeness used by the characters of Lilo and Stitch the movie?
2. What is the most dominant strategy used by the characters of Lilo and Stitch the movie?

1.4 Objectives of the Research

The objective of this study is based on the research question above. This study aims to find out:

1. To find out the strategies of positive politeness used by the characters of Lilo and Stitch the movie.
2. To find out the most dominant strategy used by the characters of Lilo and Stitch the movie

