CHAPTER I

INTRODUCTION

1.1 Background of the Research

Men and women are different in terms of using a language or languages in their daily conversation. According to Lakoff (1975) female language proves that women tend to use Language differently from men, seen from the features they use. Men and women have their own language features. In terms of numbers, many experts say that women speak more languages than men. The topics of conversation between men and women are also very different. Men tend to talk about sports, politics, and technology, and women prefer to talk about family life, food, and lifestyle. Most people can tell the difference between a male voice and a female voice. Men have tenor and bass voices, while women have alto and soprano voices *(Kompas.com)*. According to Lakoff (1972), the use of language by men and women is determined by the intonation of the sentences spoken. Women tend to use softer and more polite language than men. Women's structure adapts to the context of women's culture, where women's voices are softer than men's voices, and women rarely use swearing and euphemistics. Quoted from the *kompas.com* site (Pristiandaru, 2021), this article proves that remote villages in Nigeria have a unique culture among their citizens. This means that men and women have their own language. For example, when referring to clothing, men use the word **"nki"** and women use the word **"ariga"**. Another example is that

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women call trees **'okweng'** and men **'kitchi'** which means tree. There are some men who when born have a feminine side in them, so that makes the man have a voice like a woman and vice versa if it is experienced by women, then he will have a voice like a man. There are several examples that show the differences between male and female languages, quoted from the *sederet.com site*. They stated that there are three parts of gender: Masculine (male), Feminine (female), and Common (both). An example for masculine, usually he will use the words ***He, Man, Boy, Brother, Father, etc***. to declare he is a man. While feminine will use the words ***She, Girl, Sister, Mother***, *etc*. to state that she is a woman. Finally, it is common to use the words ***cousin, student, friend, child, etc.*** to express nouns that can be used by both men and women. Tymson (1998:8) which states that they have 2 classifications, namely Male Style and Female Style. Male Style, for example, is like "Focus on information", while Female Style will say something like "Focus on relationship".

Women have a sociable personality to interact with other people. In addition, because women have a lower social status than men, they use a more standardized language than men and have a unique language in communicating with others. According to some experts argue about what a woman's language is like and also that a woman has features in her language. Based on Lakoff (1975), in a conversation or discussion, the way women and men in delivering the contents of the conversation have differences; it reflects their social status in society. This happens because women are considered to have no power in society, so the opinions of women are often considered irrelevant due to the powerless

figure of women. She also stressed that women generally lack of status in society. According to Robin Lakoff (1975) in her classic work *Language and Woman's Place* states that there are several features of woman usually use in their speech: Lexical hedges or fillers, tag questions, rising intonation on declaratives, 'empty' adjectives, precise colour terms, intensifiers, 'hypercorrect' grammar, 'super-polite' forms, avoidance of strong swear words, and emphatic stress. Janet Holmes (2013:301) stated that the topic of 'women's language' is one which illustrates all these concepts that is the way language is used, the relationship between language, thought and culture, and linguistic attitudes. From Wardhaugh's (2015) book, said that they focused on how women's language revealed their place in society – a place that was generally seen as inferior to that occupied by men.

This topic become an interesting topic to discuss, several previous studies choosing women character as the source data of women's language features study. (Lisda, 2016) Analyzing the female language used by the main character in the movie Mockingjay using Lakoff's theory. (Gemelia, 2017) analyzed the use of Indonesian language features by 3 female bloggers in Indonesia and she used Lakoff's theory. (Tika, 2017) to identify the features of female language based on Lakoff's theory and also to identify the language functions presented by the female language features in the film The Devil Wears Prada based on Jakobsen's theory. (Putri, 2018) analyzed the female language used by female characters and found out the function of each of these features using Lakoff's theory. (Liya, 2019) Analyzing the features of female language in all the speeches of female

characters in Wonder Woman Movie using Lakoff's theory. Therefore, research related to female language features is feasible to continue to be developed, because it can be seen from every year there are studies that examine this female language. So I also want to develop and research it, because the female language feature is very popular among people and I researched the female language feature using data sources from the Tangled movie.

Tangled is a 2011 musical animated film directed by Nathan Greno and Byron Howard and produced by Roy Conli, John Lasseter and Glen Keane of Walt Disney Animation Studios. The script for the film was written by Dan Fogelman based on the German fairy tale Rapunzel by the Brothers Grimm. This Tangled movie tells the story of a royal princess named Rapunzel who disappeared because she was kidnapped by a grandmother who looked like a witch. The reason the grandmother kidnapped the royal princess, because the royal princess has the power in her hair and when the princess sings her hair will shine so that it can release that power. That power can cure disease and also change someone whose face is old again into a young one. But if the hair is cut it will lose its strength, so he should grow his hair and never cut it. This research use Tangled film because this film was quite popular at that time. Coinciding with Disney's 50th work, the film Tangled was able to bring many awards and become a lot of talk for film lovers. So that this project is said to be quite a success and the rating of Tangled Rapunzel is 78/10 (154,346 votes).

Finally, The researcher takes the utterances of the female characters in the Tangled film as data to be analyzed to see what features of female language are

found in the Tangled movie and to find out which female language features are most commonly found in the dialogues of the female characters in the Tangled movie based on Lakoff's (1975) theory.

1.2 Limitation of the Problem

This study discusses the language of women, as seen through the speech of the female characters in the film Tangled. The writer limits the problem to the analysis of the female language features used by the female characters in the Tangled movie based on Lakoff's Theory.

1.3 Research Question

1. What are features of female language used by the female characters in the movie "Tangled" ?

2. What is the most dominant feature used by female characters in Tangled Movie?

1.4 Objective of the Reseacrh

1. To analysis features of female language used by the female characters in the movie "Tangled"

2. To discribe the most dominant feature used by female characters in Tangled Movie.