



DAFTAR KEHADIRAN DOSEN

Pengelola : FISIP-IKOM / Ilmu Komunikasi
Tahun Ajaran : 2020/2021 GANJIL
Kode Matakuliah : 1701050350
Nama Matakuliah : Integrated Marketing Communications
Kelas : R.01
Ruang : 2.403 VA
Peserta : 54

No.	TGL HADIR	SESI KE	DOSEN	MATERI	JUMLAH MHS HADIR	JUMLAH MHS IJIN	SKS
1	20-09-2020	1	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	4 p didalam IMC	51	0	3
2	27-09-2020	2	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Penetapan harga	53	0	3
3	08-10-2020	3	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	online 3	54	0	3
4	11-10-2020	4	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Tingkat kesadaran	52	0	3
5	21-10-2020	5	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Tahap decline	50	0	3
6	26-10-2020	6	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Strategi didalam Intoduction stage	51	0	3
7	01-11-2020	7	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Review materi 3-4	49	0	3
8	16-11-2020	8	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	UTS	54	0	3
9	01-12-2020	9	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Brand message	49	0	3
10	09-12-2020	10	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Marketing Communication Framework	51	0	3
11	19-12-2020	11	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Contoh kegiatan sponsorship	41	0	3
12	23-12-2020	12	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	karakteristik direct marketing tools	52	0	3
13	28-12-2020	13	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Kelebihan dan kekurangan	47	0	3
14	04-01-2021	14	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Alat komunikasi pemasaran lain	47	0	3
15	13-01-2021	15	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	Marcomm case : Indomie	51	0	3
16	25-01-2021	16	1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si.	UAS	54	0	3



DAFTAR NILAI AKHIR

1

Penyelenggara : FISIP / Ilmu Komunikasi Tahun Ajaran : 2020/2021 - Ganjil
Matakuliah : 1701050350 Integrated Marketing Communications SKS : 3
Dosen : 1. 0110110809 - Nieke Monika Kulsum, SE.,M.Si. Kelas : R.01
Jumlah Mahasiswa : 54 Mahasiswa

No	NPM	Nama Mahasiswa	KOMPONEN NILAI						Nilai Akhir	Nilai Huruf
			Sikap/ Perilaku	Tugas 1 (UTS)	Tugas 2 (UAS)	Tugas	UTS	UAS		
1	153112351650013	Kemal Muhammad Ahad	80	70	80	75.00	60	75	71.0	B
2	173112351650187	Kevin Octaviano Samperuru	60	0	0	0.00	50	0	21.0	E
3	173112351650188	David Eddy Christian	60	0	0	0.00	50	0	21.0	E
4	173112351650272	Raihan Fawwaz	70	70	80	75.00	65	75	71.5	B
5	183112351650027	Ndyasari Anindhita Melati	40	75	60	67.00	65	0	40.38	E
6	183112351650035	Ajeng Dwi Sagita	80	80	80	80.00	65	70	72.0	B
7	183112351650048	Septri Andi Liani	80	80	80	80.00	65	75	73.75	B
8	183112351650085	Lalu Azadi Farras Taqy	65	70	65	67.00	50	40	52.38	D
9	183112351650090	Nila Paramita	80	80	80	80.00	65	80	75.5	B+
10	183112351650094	Hadisha Balqis	80	80	80	80.00	65	80	75.5	B+
11	183112351650095	Agil Azis	70	75	75	75.00	65	75	71.5	B
12	183112351650099	Raulkinsi Dharmawan	75	70	80	75.00	65	85	75.5	B+
13	183112351650113	Putri Citta Nirmala	80	80	80	80.00	65	80	75.5	B+
14	183112351650118	Kautsar Garda Sabilla	40	80	60	70.00	50	40	50.5	D
15	183112351650119	Ratu Nurul Hidayah Alfauziah	40	60	60	60.00	62	40	51.6	D
16	183112351650135	Mahdalena Amalia	80	70	80	75.00	65	80	74.25	B+
17	183112351650144	Taufik Hidayantono	80	80	80	80.00	65	80	75.5	B+
18	183112351650152	Muhammad Irwan Saputra	75	80	75	77.00	70	75	74.13	B+
19	183112351650172	Putra Rizqi Setiawan	80	80	80	80.00	87	80	82.1	A

Jakarta, 02/03/2021
Dosen Penguji,

Nieke Monika Kulsum, SE.,M.Si.



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20	183112351650194	Muhamad Bayu Adiprakasa	70	70	72	71.00	70	73	71.3	B
21	183112351650197	Kirana Aisyah Akmal	80	80	80	80.00	60	80	74.0	B+
22	183112351650206	Priyono	70	80	77	78.00	50	77	68.58	B-
23	183112351650224	Dinda Hayatun Nafisah	80	80	80	80.00	65	80	75.5	B+
24	183112351650233	Azzahra Cyndiyatama	80	70	80	75.00	65	80	74.25	B+
25	183112351650254	Ekasabi Virassyanti	80	80	80	80.00	65	80	75.5	B+
26	183112351650268	Aqmarina Syafa Idawiyah	70	80	80	80.00	65	80	74.5	B+
27	183112351650276	Sovi Oktaviani	70	70	70	70.00	65	70	68.5	B-
28	183112351650280	Nabila Faizah Hanum	80	80	80	80.00	65	80	75.5	B+
29	183112351650283	Nandarani Farah Nabila	70	80	72	76.00	65	73	71.05	B
30	183112351650285	Anindita Melissaningrum	80	80	70	75.00	65	70	70.75	B-
31	183112351650290	Pradita Mayasari	75	80	80	80.00	65	77	73.95	B
32	183112351650303	Muhammad Rizky Febryan	75	80	75	77.00	65	75	72.63	B
33	183112351650306	Euis Rina Rosmayanti	80	80	80	80.00	65	80	75.5	B+
34	183112351650309	Sheila Tri Mardiana	80	80	80	80.00	65	80	75.5	B+
35	183112351650327	Annisa Maulidya	80	70	80	75.00	50	80	69.75	B-
36	183112351650337	Shahnaz Chairunisa	75	70	80	75.00	50	80	69.25	B-
37	183112351650339	Dannella Annissa	80	80	60	70.00	64	80	72.7	B
38	183112351650358	Debby Silviana	70	80	70	75.00	65	70	69.75	B-

Jakarta, 02/03/2021
Dosen Penguji,

Nieke Monika Kulsum, SE., M.Si.



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			Sikap/ Perilaku	Tugas 1 (UTS)	Tugas 2 (UAS)	Tugas	UTS	UAS		
39	183112351650360	Reftania Putri Salwa	80	80	80	80.00	65	80	75.5	B+
40	183112351650367	Meka Yolanda Zahra	75	70	80	75.00	70	80	75.25	B+
41	183112351650372	Muhammad Reynaldi	75	0	60	30.00	50	0	30.0	E
42	183112351650374	Desmi Erika Afriani	75	80	75	77.00	70	72	73.08	B
43	183112351650384	TB. Virgi Alfiansyah	80	80	80	80.00	60	80	74.0	B+
44	183112351650393	Regina Phasya Millenia	80	70	80	75.00	70	80	75.75	B+
45	183112351650462	Galeh Larasati Ratna Putri	80	80	80	80.00	65	80	75.5	B+
46	183112351650463	Adelia Zivana Priyanto	70	75	80	77.00	65	80	73.88	B
47	183112351650467	Adisa Shahnaz Kamila	80	80	80	80.00	65	80	75.5	B+
48	183112351650471	Nasha Deva Febria	80	80	80	80.00	65	80	75.5	B+
49	183112351650473	Agna Fitriany	70	70	75	72.00	65	77	71.58	B
50	183112351650547	Ardi Prasetyo	75	80	60	70.00	66	67	68.25	B-
51	183112351650556	Lulu Cantika	75	80	80	80.00	50	70	67.0	C+
52	183112351650560	Muhammad Syaugi	75	70	60	65.00	70	70	69.25	B-
53	183112351650564	Debora BR Bukit	60	80	60	70.00	50	70	63.0	C
54	183112351670572	Afifah Rahmadani	75	80	60	70.00	70	70	70.5	B-

Jakarta, 02/03/2021
Dosen Penguji,

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