



**Politeness Strategies in *Black Panther: Wakanda Forever* Movie
Script**

Undergraduate Thesis

Submitted in partial fulfillment of the requirements
for the Sarjana Sastra (S.S)

**Deasy Cinthya Marwanti
(212003516023)**

**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF LANGUAGES AND LITERATURE
UNIVERSITAS NASIONAL
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FORM OF APPROVAL

We hereby certify that MISS DEASY CINTHYA MARWANTI, a registered student of this university and having completed the writing of her Undergraduate Thesis in accordance with her requirements of the University, is declared ready for defense.

Title of the Undergraduate Thesis:

**POLITENESS STRATEGIES IN BLACK PANTHER: WAKANDA FOREVER
MOVIE SCRIPT**

Head of Study Program

Advisor



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Date: August 23rd 2025



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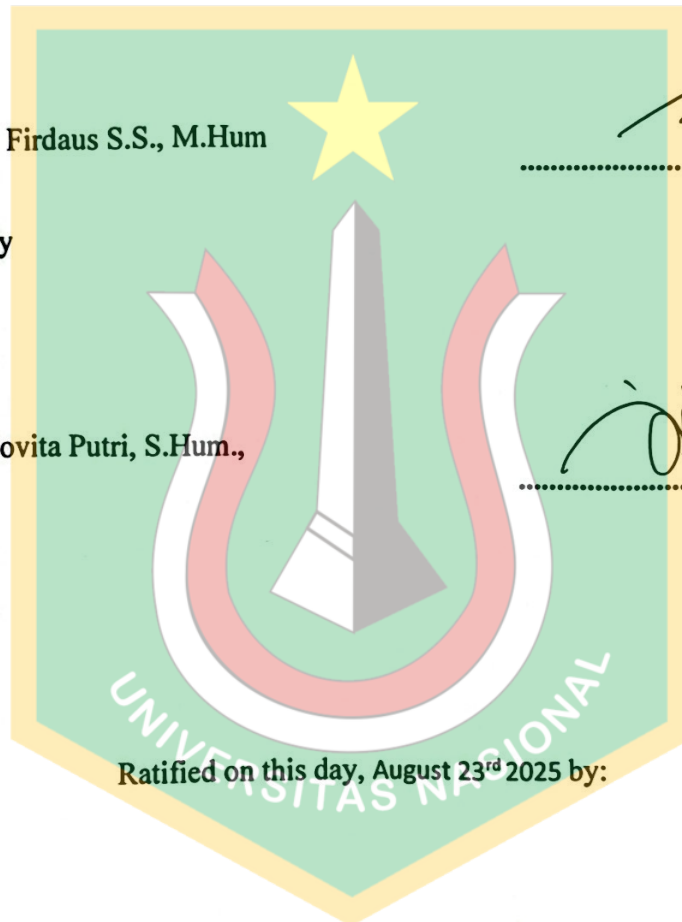
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The undersigned,

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declares that, apart from properly referenced quotations, this Undergraduate

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Politeness Strategies in Black Panther: Wakanda Forever Movie Script

is my own work and contains plagiarism, it has not been submitted previously for any other assessed unit on this or other degree course.

I have read and understood the University Regulations on Conduct of Examinations.

Jakarta, August 23rd, 2025



Deasy Cinthya Marwanti

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ABSTRACT

This study aims to find the politeness strategies used by main characters in *Black Panther: Wakanda Forever* based on Brown and Levinson's (1987) theory, and examines the patterns and social factors influencing these strategies using Holmes' (2013) framework. Employing a qualitative descriptive method, the data were collected through observation and note-taking from the film script. The findings reveal four types of politeness strategies: bald-on-record (15 data), positive politeness (10), negative politeness (5), and off-record (2). Bald-on-record was the most dominant, especially in urgent situations or close social relationships. The most influential social factor was participants, followed by topic, function, and setting. The study highlights how politeness strategies reflect cross-cultural communication between African and American contexts, and how social status, emotional closeness, and conversational context shape language choices. These findings contribute to pragmatic studies and offer a reference for future research on politeness strategies in literary and media texts.

Keyword: Politeness Strategies, Brown and Levinson Theory, Black Panther: Wakanda Forever

