

# CHAPTER I INTRODUCTION

## 1.1 Background

Address terms are usually used as a form of communication in societies. In address someone in writing or speaking, the person used term, which can be a word, phrase, name, title, or some combination of these. Address terms are words that can be used to greet or address the person being talked to or person being spoken to, according to Chaer (1988: 136). Address terms are also known as address phrases or address forms. Nicknames, pronouns, names, and endearments include a few examples. Linguistic compositions known as 'addressable phrases' are used to refer to or address individuals. Address terms can be used with many variations, for example based on the social context, in various cultures, social status, gender interactions, and formal vs informal communication. Wardhaugh (2006) show how societal prone, age, gender, family relationships, occupational hierarchy, race, and degree of intimacy influence the usage of address terms. To avoid misunderstandings, individuals need to consider the social instance, age, ethnic background, and gender of others.

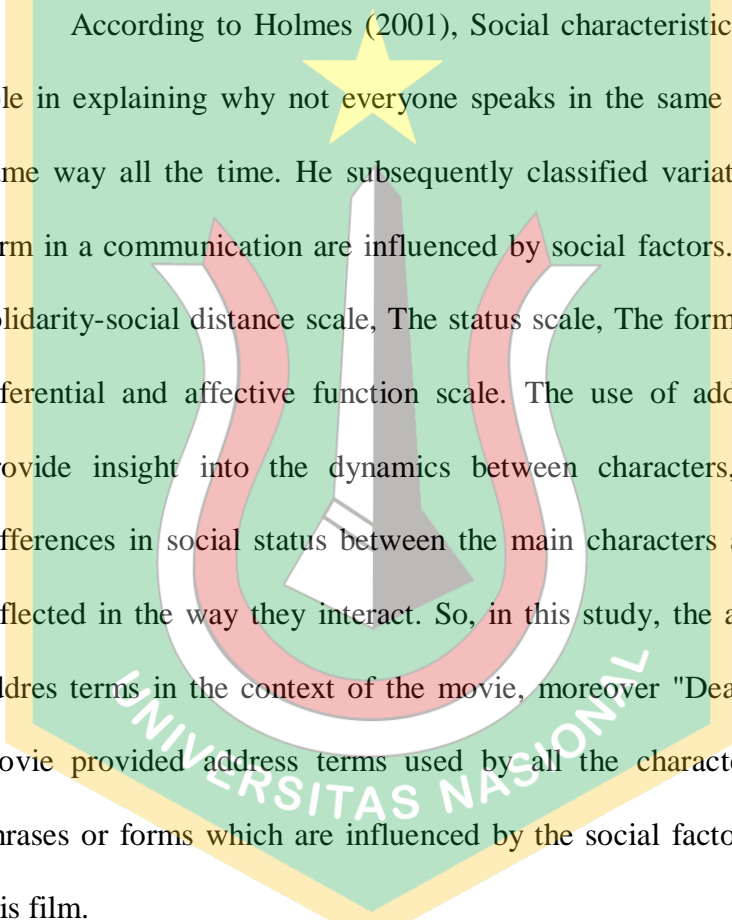
An address term is used to get attention from someone when you want to start a conversation or get attention from someone in the middle of a conversation. When someone addresses a friend on a hectic day, for example, people might use address terms as nicknames. When someone in

a lower position talks about someone in a higher position with their title and last name, for example when the worker addresses their boss, Kenneth Parker, using only their title or last name, "Mr. Parker," it is regarded as a formal occasion. The word indicates the person addressed has understood the other person. People might use address terms like their first names. Many people are addressed and known by common personal names, nicknames, and other unique names. Therefore, naming practices are very common significance in our society.

The study of names and other forms of address, as well as variations in them, matters because language serves objectives people who make and utilize it. This makes communication between the two sides easier. Before welcoming others, people should consider their social standing. To avoid misconceptions, include your age, race, and gender. Even if a lecturer is a neighbor, university students would greet them by name, followed by the lecturer's surname. As a result, students contact more scientists in their neighborhoods than at the university. Their communication should be enough for the subject and conditions.

The addressing term phenomenon can be found in both actual and fictive conversation. Actual interactions contain normal conversations, and fictional interactions involve fictional creations of fiction such dramas, films, comics, and novels. Furthermore, film drama/crime as a data source at this study. Film is a mass media tool that has the characteristics of seeing and hearing ( audio-visual ) and can reach a wide audience.

(Kridalaksana 1984). In the film 'Death on the Nile', the author has identified various forms of address terms. Examples of address terms found in this film include 'Linnet', 'Rosalie', 'Dr. Windhelsam' 'Miss Otterbourne' and it is indicated that there are several other variations of Address Terms in this film.



According to Holmes (2001), Social characteristics play a crucial role in explaining why not everyone speaks in the same way and in the same way all the time. He subsequently classified variations of address term in a communication are influenced by social factors. There are: The solidarity-social distance scale, The status scale, The formality scale, The referential and affective function scale. The use of address terms can provide insight into the dynamics between characters, including the differences in social status between the main characters and how this is reflected in the way they interact. So, in this study, the author discusses address terms in the context of the movie, moreover "Death on the Nile" movie provided address terms used by all the characters in different phrases or forms which are influenced by the social factors that occur in this film.

## 1.2 Limitation of the research

The limitation of this research is to examine the "Address terms" in the film "Death on the Nile" in the form of FN, LN, TLN, T, K, PT,M

based on Wardhaugh (2006). Then, this study focuses on social factors involving formality, social distance, status, and functional scales by Holmes (2012) between the 14 characters in the film “Death on the Nile”.

### **1.3 Research Question**

1. What types of address terms are uttered by characters in Death on the Nile movie ?
2. What are the social factors of address terms applied by characters in Death on the Nile movie ?

### **1.4 Objective of The Research**

1. To identify the types of addressing terms spoken by the characters in Death on the Nile movie?
2. To reveal the social factors of address terms applied by the characters in Death on the Nile movie?

