



**AN ANALYSIS OF FLOUTING MAXIMS ON SEASONS 19 & 20 OF  
“FAMILY GUY” SERIES: PRAGMATIC APPROACH**

Undergraduate Thesis

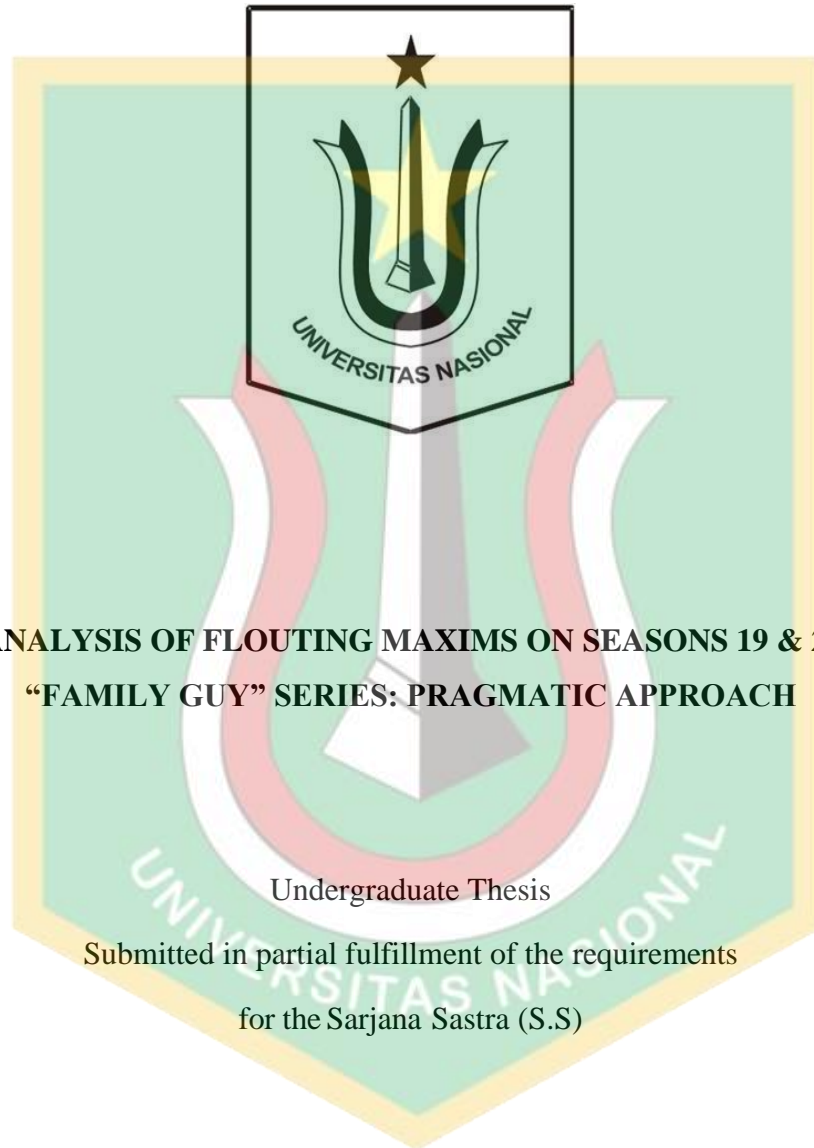
Submitted in partial fulfillment of the requirements

for the Sarjana Sastra (S.S)

**Raihan Muhammad Ghifari Neazza Soekowati**

**212003426082**

**ENGLISH LITERATURE STUDY PROGRAM  
FACULTY OF LANGUAGES AND LITERATURE  
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## FORM OF APPROVAL

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We hereby certify that RAIHAN M GHIFARI a registered student of this university and having completed the writing of his Undergraduate Thesis in accordance with his requirements of the University, is declared ready for defence.

Title of Undergraduate Thesis:

AN ANALYSIS OF FLOUTING MAXIMS ON SELECTED EPISODES OF  
"FAMILY GUY" SERIES: PRAGMATIC APPROACH

Head of English Literature Study Program

Advisor



Dr. Siti Tuti Alawiyah, S.S., M. Hum  
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Intan Firdaus, S.S. M. Hum.  
Date :

# FORM OF RATIFICATION

**FORM OF RATIFICATION**

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## FORM OF PLAGIARISM STATEMENT

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The undersigned,

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Student's Number : 212003426082

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declares that, apart from properly referenced quotations, this Undergraduate Thesis entitled:

AN ANALYSIS OF FLOUTING MAXIMS ON SELECTED EPISODES OF  
"FAMILY GUY" SERIES: PRAGMATIC APPROACH

is my own work and contains no plagiarism, it has not been submitted previously for any other assessed unit on this or other degree courses.

I have read and understood the University Regulations on Conduct of Examinations.

Jakarta, August 13, 2024



Raihan M Ghifari  
212003426082

## ACKNOWLEDGEMENTS

First, I want to say that it has been a tough period of time for me, these past few years. I have been through a lot, which is quite thoughtful. Thus, finishing this degree would be something really special for me. I am really thankful.

In arranging this thesis, I would like to acknowledge and give my huge thanks to my supervisor, Intan Firdaus S.S M.Hum, who helped me write this thesis. I am thankful for her guidance and advice going through all the stages of writing this thesis. Also, the author intends to express his gratitude and appreciation to:

1. Evi Jovita Putri, S. Hum., MA
2. Dr. Siti Tuti Alawiyah, S.S., M.Hum
3. Intan Firdaus, SS., M.Hum.
4. My mother, Eka Gusriani
5. My father, Gede Moenanto Soekowati
6. My beloved football club, Liverpool FC
7. My close friends who I cannot write them down here

First, I want to thank God for letting me go through all the difficulties. The guidance is so huge and important. This undergraduate thesis is far from perfect. However, it is expected that it will be beneficial not only for the author, but also for the readers. For that, constructive suggestion and critics are hugely welcomed.

Jakarta, August 2024



A handwritten signature in black ink, appearing to read "Raihan M Ghfiari".

Raihan M Ghfiari

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## ABSTRACT

This thesis, titled "An Analysis of Flouting Maxims on Seasons 19 & 20 of 'Family Guy' Series: Pragmatic Approach," engages with flouting maxims in the animated television show *Family Guy*, focusing on seasons 19 and 20. The data is analysed using a descriptive qualitative method as this study aims to explore and categorise flouting maxim instances using Grice's (1975) theory of flouting maxims and to assess the implicatures of the show using Levinson's (1983) theory of implicature. The research finds a total of 190 flouting maxim instances within the show with the Maxim of Relevance being flouted the most (68.42% - 130 out of 190 instances), followed by the Maxim of Quality (12.11% - 23 out of 190 instances), the Maxim of quantity at the third (11.05% - 21 out of 190), and the Maxim of Manner being flouted the least (8.42 - 16 out of 190 instances). Furthermore, the study indicates that the majority of implicatures were particularised conversational implicatures, followed by generalised conversational implicatures. For that reason, these findings offer valuable insights into the use of flouting maxims and conversational implicatures in *Family Guy*, reflecting how humour, satire, and narrative complexity are enhanced with the use of strategic flouting of maxims.

**Keywords:** *Flouting maxims, implicatures, Family Guy*





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