

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

After analyzing all the data gathered, the research's results become evident. The stand-up comedy show “Matt Rife: Walking Red Flag (Full Special)” Analyzed using the conversational maxims and conversational implicatures theory of Grice (1975). Grice (1975) suggested four specific types of conversational maxims, and two types of conversational implicatures. The findings revealed that in “Matt Rife: Walking Red Flag (Full Special)” frequently flouts the maxims of quality, quantity, relevance, and manner. The analysis showed that these flouting of maxims often lead to conversational implicatures which are generalized conversational implicature and particularized conversational implicature. The analysis revealed contains of all types of flouting of maxims and two types of conversational implicatures, showing the different ways people use language to suggest meanings that go beyond literal meaning.

The total of this analysis is 30 data for both conversational maxims and conversational implicatures. There are flouting maxims of quality 5, flouting maxim of quantity 1, flouting maxim of relevance 15, flouting maxim of manner 9, which is the most dominant maxim that is flouted in the data is the maxim of relevance, with a total of 15, this flouting of relevance happens when the comedian or audiences making a statement that seems irrelevant to the conversation. Furthermore, the conversational implicature that found are generalized conversational implicature 2, and particularized conversational implicature 28. The

most dominant conversational implicatures is the particularized conversational implicature, with a total of 28. The analysis showed that these flouting of maxims often lead to conversational implicature, which makes the comedy funnier and keeps the audience more engaged. This study contributes to the field of pragmatics by illustrating how Grice's conversational maxims are applied and intentionally violated and also how Grice's conversational implicatures are generated in real-life conversations, particularly in stand-up comedy.

5.2 Suggestion

As a researcher, I suggest that upcoming researchers who wish to analyse the flouting of maxims and conversational implicature broaden the area of their investigations. There is still a considerable amount of data related to conversational implicature and maxim flouting that remains unexplored, providing significant opportunities for future studies. To conduct a more thorough analysis of this data, future researchers should consider incorporating additional relevant theories, exploring other comedy shows, or examining various literary works. Furthermore, expanding the research to include other aspects of pragmatics, such as speech acts and politeness strategies and etc could put valuable insights. By employing a wider range of approaches and methodologies in their analyses, future researchers can reveal subtle patterns and make more substantial contributions to the field of pragmatics.