# CHAPTER 1

## BACKGROUNDS

The existence of language today basically cannot be separated from human life, especially in social life which requires humans to relate to each other and cooperate, so that to fulfill their desires as social creatures who need to interact with other people, humans need a tool called language.

According to Keraf, language has two meanings as follows: Language is a means of communication between members of society in the form of sound symbols produced by human speech organs. According to Keraf, language has two meanings as follows: Language is a means of communication between members of society in the form of sound symbols produced by human speech. Language is a communication system that uses arbitrary vocal symbols (speech sounds). For example, in everyday life we do not escape language, even when using social media we use language. To communicate between humans, we use language, such as continuous speech acts with the language we use every day, aimed at communicating between humans. For example speech acts have speech functions such as promising, asking for help, requesting, commanding, agreeing, disagreeing. and many more. Further more, in distinguishing speech acts, speakers must have knowledge and experience so that there are no misinterpretations of the speech.

According to Aitchison (2013: 106) describes speech acts as a number of utterances that behave somewhat similar to actions. He also states that when someone utters a series of words, the speaker often tries to achieve some effect with those words; an effect that in some cases may be achieved through alternative measures.

According to George Yule (1996: 82)Speech acts are actions carried out through speech, for example apologies, compliments, complaints, invitations, promises and requests

According to Searle (1985) expressive speech  focuses on the usage of politeness and thanking, while expressive are defined as communicating the state of 'mind, attitudes, and feelings of speakers. There were six expressive speech act mentioned by Searle; expressive of thanking, expressive of apologizing, expressive of congratulating, expressive of wishing, expressive of attitudes, expressive of greeting. The expressions will be appear on the person's face, when that person gets angry or happy. It can be concluded that it is important to see and know the expression of people and frequently start a conversation to improve communication. Every speaker in this communication tries to communicate his or her feelings. Expression of feelings or emotions to the hearer is a function of expressive speech acts, the example can be seen below.

In a speech act there is a context that aims to understand a situation that is happening. According to the Big Indonesian Dictionary (KBBI), context is information or sentences that support clarity of meaning or circumstances related to an event. Meanwhile, in English, the term context means the part of a word or sentence that can explain a meaning in a conversation.

In this case, context means the situation that occurs in someone's speech and context also functions to determine the actual function of speech

Based on the explanation above, the author wants to conduct research on expressive act analysis in the YouTube Gramy Awards with qualitative descriptive as a

research design. Therefore, the author will conduct this research entitled ―

Analysis of Expresive Act at Gramy Award YouTube script.

### Research question

1. What are they forms of speech contain expressive act ?

2. What is the meaning of the expressive act of the Grammy awards?

### Objective of The Research

The aim of this research is to analyze the meaning of expressive acts and identify speech containing expressive acts that occur in the speeches of several artists who received awards at the 2023 grammy awards event.

### Limitation of Problem

In this research, the author only examined the expressive acts that occurred at the Gramy Awards event. Performed by Adele, Lizzo, Harry Styles, Taylor Swift, Robert Glasper, Bonnie Rait, Brandie Charlile and the source used is YouTube Gramy.