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LAMPIRAN

LAMPIRAN 1 KUESIONER PENELITIAN

Lampiran 1: Kuesioner

KUESIONER

Kepada responden yang terhormat,

Kepada responden yang terhormat, Perkenalkan nama saya Hanna Oktavia Lie Chandra, mahasiswi Universitas Nasional, Fakultas Ekonomi dan Bisnis, Program Studi Manajemen. Untuk memenuhi persyaratan dalam penyelesaian tugas akhir sebagai bahan penulisan skripsi, saya sedang melaksanakan penelitian dengan judul “ **PENGARUH BRAND IMAGE, KEMUDAHAN PENGGUNAAN, DAN PROMOSI TERHADAP KEPUTUSAN PENGGUNAAN E-WALLET LINKAJA DI JAKARTA SELATAN** ”.

Adapun kriteria responden yakni sebagai berikut:

- 1) Bertempat tinggal atau berdomisili di Kecamatan Bekasi Utara
- 2) Berusia 18 - 40 tahun
- 3) Pernah atau sedang menggunakan aplikasi Gojek minimal 1 kali dalam satu tahun terakhir.

Demi kelancaran dan keabsahan data, dimohon kepada responden agar membaca secara detail setiap pertanyaan yang tersedia dan menjawab dengan sebenar-benarnya. Tidak ada jawaban yang salah dalam pengisian kuesioner ini. Atas segala kerjasama dan bantuannya, saya ucapkan terima kasih.

Hormat saya,



Hanna Oktavia Lie Chandra

I. IDENTITAS RESPONDEN

A. Petunjuk Pengisian

- 1) Mohon mengisi pertanyaan dibawah ini dengan sebenar-benarnya
- 2) Berilah tanda centang (✓) pada kolom yang tersedia dan pilih jawaban yang sesuai dengan pilihan Anda

B. Pertanyaan

1. Nama Lengkap :
2. Jenis Kelamin :
 - Laki-Laki
 - Perempuan
3. Usia :
 - 18 – 25 Tahun
 - 26 – 35 Tahun
 - 36 – 40 Tahun
 - > 40 Tahun
4. Jenis Pekerjaan :
 - Pelajar/Mahasiswa
 - Karyawan Swasta PNS/ASN Wiraswasta
 - Wirausaha
 - Lainnya
5. Pernah/Sering menggunakan *e-wallet* LinkAja :
 - 1 kali penggunaan
 - 2 – 5 kali penggunaan
 - > 5 kali penggunaan
6. Pendapatan :
 - < 1.000.000
 - 1.000.000 – 3.000.000
 - 3.100.000 – 5.000.000
 - 5.100.000 – 7.000.000
 - > 7.000.000



II. PETUNJUK PENGISIAN KUESIONER

1. Bacalah sejumlah pernyataan di bawah ini dengan teliti.
2. Anda dimohon untuk memberikan penilaian mengenai Pengaruh *Brand Image*, Kemudahan Penggunaan, dan Promosi terhadap Keputusan Penggunaan *E-Wallet LinkAja* Di Jakarta Selatan.
3. Anda dimohon untuk memberikan jawaban sesuai dengan keadaan Anda secara objektif dengan memberi tanda silang (√) pada salah satu kriteria untuk setiap pernyataan yang menurut Anda paling tepat.
4. Skor yang diberikan tidak mengandung nilai jawaban benar-salah melainkan menunjukkan kesesuaian penilaian Anda terhadap isi setiap pernyataan.
5. Pilihan jawaban yang tersedia adalah:
STS: Sangat Tidak Setuju (STS) = Skor 1
TS : Tidak Setuju (TS) = Skor 2
S : Setuju (S) = Skor 3
SS : Sangat Setuju (SS) = Skor 4
6. Dimohon dalam memberikan penilaian tidak ada pernyataan yang terlewatkan.
7. Hasil penelitian ini hanya untuk kepentingan akademis saja. Identitas diri anda akan dirahasiakan dan hanya diketahui oleh peneliti.



KUESIONER PENELITIAN

Variabel Brand Image (X_1)

| No | Indikator | Statement atau pertanyaan | SS | S | N | TS | STS |
|----|----------------------------------|---|----|---|---|----|-----|
| 1. | Keunggulan asosiasi merek | Saya merasa LinkAja memberikan layanan transaksi yang lebih cepat dan efisien dibandingkan e-wallet lainnya. | | | | | |
| 2. | Kekuatan asosiasi merek | Transaksi yang mudah, cepat, dan memuaskan dengan LinkAja berhasil menciptakan citra merek yang kuat dan positif di benak saya. | | | | | |
| 3. | Keunikan asosiasi merek | Promosi eksklusif yang ditawarkan oleh LinkAja memberikan nilai tambah yang tidak saya temukan di e-wallet lain. | | | | | |

Variabel Kemudahan Penggunaan (X_2)

| No | Indikator | Statement atau pertanyaan | SS | S | N | TS | STS |
|----|-----------------------------------|---|----|---|---|----|-----|
| 1. | Mudah dipelajari | Saya dapat dengan mudah mempelajari fitur - fitur dan cara pembayaran pada aplikasi e-wallet LinkAja. | | | | | |
| 2. | Mudah digunakan | Saya merasa aplikasi e-wallet LinkAja mudah digunakan dalam melakukan transaksi pembayaran. | | | | | |
| 3. | Jelas dan Mudah dimengerti | Sistem dan fitur pada aplikasi e-wallet LinkAja jelas dan mudah di mengerti. | | | | | |
| 4. | Mudah dioperasikan | Aplikasi e-wallet LinkAja mempermudah saya dalam bertransaksi karena mudah untuk dioperasikan. | | | | | |

Variabel Promosi (X_3)

| No | Indikator | Statement atau pertanyaan | SS | S | N | TS | STS |
|----|-------------------|---|----|---|---|----|-----|
| 1. | Periklanan | Aplikasi e-wallet LinkAja menampilkan iklan secara informatif melalui media sosial dan media cetak. | | | | | |

| No | Indikator | Statement atau pertanyaan | SS | S | N | TS | STS |
|----|----------------------------|---|----|---|---|----|-----|
| 2. | Promosi Penjualan | Aplikasi e-wallet LinkAja banyak memberikan potongan harga berupa voucher discount dan cashback di setiap transaksinya. | | | | | |
| 3. | Hubungan Masyarakat | LinkAja aktif berintraksi di media sosial untuk memberikan informasi dan membangun komunitas online yang kuat. | | | | | |

Variabel Keputusan Penggunaan (Y)

| No | Indikator | Statement atau pertanyaan | SS | S | N | TS | STS |
|----|-------------------------------|---|----|---|---|----|-----|
| 1. | Kemantapan suatu produk | Saya merasa puas dengan fitur-fitur yang disediakan oleh aplikasi e-wallet LinkAja. | | | | | |
| 2. | Kebiasaan dalam menggunakan | Saya aktif menggunakan berbagai fitur tambahan dalam aplikasi LinkAja, seperti transfer antar pengguna dan pembayaran tagihan. | | | | | |
| 3. | Rekomendasi kepada orang lain | saya merekomendasikan kepada teman - teman saya tentang berbagai keuntungan menggunakan LinkAja, seperti kemudahan transaksi dan program cashback. | | | | | |
| 4. | Penggunaan ulang | Aplikasi LinkAja terintegrasi dengan berbagai layanan, seperti pembayaran tagihan yang membuat saya memilih untuk terus menggunakan aplikasi ini dalam kehidupan sehari-hari. | | | | | |

LAMPIRAN 2 HASIL KUESIONER

1. Data Tabulasi Hasil Kuesioner Variabel *Brand Image* (X1)

| Responden | X1 | | | |
|-----------|------|------|------|-------|
| | X1.1 | X1.2 | X1.3 | TOTAL |
| 1 | 3 | 4 | 3 | 10 |
| 2 | 3 | 4 | 3 | 10 |
| 3 | 4 | 4 | 4 | 12 |
| 4 | 4 | 4 | 3 | 11 |
| 5 | 4 | 3 | 4 | 11 |
| 6 | 2 | 2 | 1 | 5 |
| 7 | 4 | 3 | 4 | 11 |
| 8 | 3 | 2 | 3 | 8 |
| 9 | 4 | 4 | 4 | 12 |
| 10 | 3 | 4 | 3 | 10 |
| 11 | 1 | 2 | 2 | 5 |
| 12 | 3 | 3 | 3 | 9 |
| 13 | 3 | 4 | 3 | 10 |
| 14 | 2 | 2 | 3 | 7 |
| 15 | 3 | 3 | 4 | 10 |
| 16 | 4 | 3 | 4 | 11 |
| 17 | 4 | 4 | 4 | 12 |
| 18 | 3 | 4 | 4 | 11 |
| 19 | 4 | 3 | 4 | 11 |
| 20 | 3 | 2 | 3 | 8 |
| 21 | 4 | 4 | 3 | 11 |
| 22 | 1 | 2 | 2 | 5 |
| 23 | 3 | 4 | 3 | 10 |
| 24 | 3 | 3 | 3 | 9 |
| 25 | 4 | 4 | 4 | 12 |
| 26 | 4 | 4 | 3 | 11 |

| | | | | |
|-----------|---|---|---|----|
| 27 | 4 | 4 | 3 | 11 |
| 28 | 4 | 3 | 3 | 10 |
| 29 | 4 | 3 | 4 | 11 |
| 30 | 2 | 3 | 3 | 8 |
| 31 | 4 | 4 | 4 | 12 |
| 32 | 4 | 3 | 3 | 10 |
| 33 | 3 | 3 | 3 | 9 |
| 34 | 3 | 3 | 3 | 9 |
| 35 | 3 | 3 | 4 | 10 |
| 36 | 4 | 3 | 3 | 10 |
| 37 | 3 | 3 | 2 | 8 |
| 38 | 4 | 3 | 3 | 10 |
| 39 | 3 | 3 | 4 | 10 |
| 40 | 4 | 4 | 4 | 12 |
| 41 | 3 | 3 | 3 | 9 |
| 42 | 3 | 3 | 4 | 10 |
| 43 | 2 | 2 | 3 | 7 |
| 44 | 3 | 4 | 3 | 10 |
| 45 | 3 | 3 | 4 | 10 |
| 46 | 3 | 3 | 4 | 10 |
| 47 | 2 | 2 | 4 | 8 |
| 48 | 3 | 4 | 3 | 10 |
| 49 | 3 | 3 | 3 | 9 |
| 50 | 2 | 4 | 4 | 10 |
| 51 | 4 | 3 | 3 | 10 |
| 52 | 4 | 3 | 3 | 10 |
| 53 | 3 | 3 | 2 | 8 |
| 54 | 3 | 4 | 3 | 10 |
| 55 | 3 | 4 | 3 | 10 |
| 56 | 3 | 3 | 3 | 9 |

| | | | | |
|-----------|---|---|---|----|
| 57 | 3 | 4 | 3 | 10 |
| 58 | 4 | 3 | 3 | 10 |
| 59 | 3 | 4 | 4 | 11 |
| 60 | 4 | 3 | 3 | 10 |
| 61 | 3 | 4 | 4 | 11 |
| 62 | 3 | 3 | 4 | 10 |
| 63 | 3 | 2 | 3 | 8 |
| 64 | 3 | 3 | 4 | 10 |
| 65 | 3 | 3 | 3 | 9 |
| 66 | 2 | 2 | 4 | 8 |
| 67 | 3 | 2 | 2 | 7 |
| 68 | 3 | 3 | 3 | 9 |
| 69 | 3 | 4 | 3 | 10 |
| 70 | 2 | 3 | 2 | 7 |
| 71 | 2 | 3 | 1 | 6 |
| 72 | 2 | 3 | 3 | 8 |
| 73 | 2 | 3 | 4 | 9 |
| 74 | 2 | 2 | 3 | 7 |
| 75 | 3 | 3 | 4 | 10 |
| 76 | 3 | 2 | 2 | 7 |
| 77 | 2 | 1 | 1 | 4 |
| 78 | 2 | 2 | 3 | 7 |
| 79 | 2 | 2 | 1 | 5 |
| 80 | 2 | 3 | 2 | 7 |
| 81 | 3 | 4 | 4 | 11 |
| 82 | 4 | 4 | 3 | 11 |
| 83 | 4 | 4 | 3 | 11 |
| 84 | 3 | 3 | 3 | 9 |
| 85 | 3 | 4 | 4 | 11 |
| 86 | 4 | 3 | 4 | 11 |

| | | | | |
|------------|---|---|---|----|
| 87 | 3 | 4 | 4 | 11 |
| 88 | 3 | 2 | 2 | 7 |
| 89 | 3 | 3 | 4 | 10 |
| 90 | 4 | 4 | 3 | 11 |
| 91 | 3 | 3 | 3 | 9 |
| 92 | 3 | 3 | 3 | 9 |
| 93 | 2 | 2 | 1 | 5 |
| 94 | 4 | 4 | 3 | 11 |
| 95 | 3 | 3 | 4 | 10 |
| 96 | 2 | 2 | 1 | 5 |
| 97 | 3 | 4 | 3 | 10 |
| 98 | 2 | 2 | 1 | 5 |
| 99 | 3 | 2 | 2 | 7 |
| 100 | 2 | 2 | 1 | 5 |

2. Data Tabulasi Hasil Kuesioner Variabel Kemudahan Penggunaan (X2)

| Responden | X2 | | | | TOTAL |
|------------------|-------------|-------------|-------------|-------------|--------------|
| | X2.1 | X2.2 | X2.3 | X2.4 | |
| 1 | 4 | 3 | 4 | 3 | 14 |
| 2 | 3 | 3 | 3 | 3 | 12 |
| 3 | 3 | 3 | 3 | 3 | 12 |
| 4 | 3 | 4 | 4 | 4 | 15 |
| 5 | 4 | 3 | 3 | 4 | 14 |
| 6 | 1 | 2 | 2 | 1 | 6 |
| 7 | 4 | 4 | 3 | 4 | 15 |
| 8 | 3 | 3 | 3 | 3 | 12 |
| 9 | 4 | 4 | 4 | 4 | 16 |
| 10 | 4 | 3 | 4 | 3 | 14 |
| 11 | 1 | 1 | 2 | 2 | 6 |

| | | | | | |
|-----------|---|---|---|---|----|
| 12 | 3 | 3 | 3 | 3 | 12 |
| 13 | 4 | 3 | 4 | 3 | 14 |
| 14 | 3 | 4 | 3 | 3 | 13 |
| 15 | 3 | 4 | 3 | 3 | 13 |
| 16 | 3 | 4 | 4 | 3 | 14 |
| 17 | 4 | 4 | 4 | 4 | 16 |
| 18 | 4 | 3 | 3 | 3 | 13 |
| 19 | 4 | 3 | 3 | 4 | 14 |
| 20 | 2 | 3 | 3 | 3 | 11 |
| 21 | 3 | 3 | 3 | 4 | 13 |
| 22 | 1 | 1 | 2 | 1 | 5 |
| 23 | 4 | 4 | 3 | 4 | 15 |
| 24 | 4 | 4 | 4 | 4 | 16 |
| 25 | 4 | 3 | 4 | 3 | 14 |
| 26 | 4 | 3 | 4 | 3 | 14 |
| 27 | 4 | 3 | 4 | 3 | 14 |
| 28 | 4 | 3 | 4 | 4 | 15 |
| 29 | 3 | 4 | 4 | 3 | 14 |
| 30 | 3 | 3 | 3 | 3 | 12 |
| 31 | 3 | 3 | 2 | 3 | 11 |
| 32 | 3 | 3 | 3 | 3 | 12 |
| 33 | 4 | 3 | 3 | 3 | 13 |
| 34 | 3 | 3 | 3 | 3 | 12 |
| 35 | 4 | 3 | 4 | 3 | 14 |
| 36 | 2 | 3 | 3 | 3 | 11 |
| 37 | 4 | 3 | 3 | 4 | 14 |
| 38 | 4 | 4 | 3 | 4 | 15 |
| 39 | 3 | 3 | 3 | 3 | 12 |
| 40 | 3 | 4 | 3 | 2 | 12 |
| 41 | 2 | 3 | 2 | 2 | 9 |

| | | | | | |
|-----------|---|---|---|---|----|
| 42 | 3 | 4 | 4 | 4 | 15 |
| 43 | 4 | 4 | 3 | 4 | 15 |
| 44 | 3 | 4 | 4 | 3 | 14 |
| 45 | 3 | 4 | 4 | 3 | 14 |
| 46 | 3 | 4 | 3 | 3 | 13 |
| 47 | 2 | 3 | 3 | 3 | 11 |
| 48 | 3 | 3 | 4 | 4 | 14 |
| 49 | 4 | 4 | 4 | 4 | 16 |
| 50 | 3 | 3 | 4 | 4 | 14 |
| 51 | 4 | 3 | 4 | 4 | 15 |
| 52 | 3 | 3 | 3 | 4 | 13 |
| 53 | 2 | 2 | 3 | 4 | 11 |
| 54 | 2 | 3 | 4 | 4 | 13 |
| 55 | 3 | 4 | 4 | 3 | 14 |
| 56 | 3 | 4 | 4 | 3 | 14 |
| 57 | 3 | 4 | 4 | 4 | 15 |
| 58 | 4 | 3 | 3 | 3 | 13 |
| 59 | 3 | 3 | 4 | 4 | 14 |
| 60 | 4 | 4 | 3 | 2 | 13 |
| 61 | 3 | 3 | 4 | 4 | 14 |
| 62 | 3 | 3 | 3 | 4 | 13 |
| 63 | 3 | 3 | 4 | 3 | 13 |
| 64 | 3 | 3 | 3 | 3 | 12 |
| 65 | 3 | 4 | 4 | 4 | 15 |
| 66 | 3 | 3 | 4 | 3 | 13 |
| 67 | 2 | 2 | 3 | 3 | 10 |
| 68 | 3 | 2 | 4 | 3 | 12 |
| 69 | 2 | 2 | 3 | 4 | 11 |
| 70 | 3 | 4 | 4 | 3 | 14 |
| 71 | 2 | 1 | 1 | 2 | 6 |

| | | | | | |
|-----|---|---|---|---|----|
| 72 | 4 | 4 | 3 | 3 | 14 |
| 73 | 4 | 2 | 3 | 3 | 12 |
| 74 | 3 | 3 | 4 | 4 | 14 |
| 75 | 2 | 2 | 4 | 3 | 11 |
| 76 | 1 | 1 | 2 | 2 | 6 |
| 77 | 1 | 1 | 1 | 1 | 4 |
| 78 | 3 | 4 | 3 | 2 | 12 |
| 79 | 2 | 1 | 2 | 1 | 6 |
| 80 | 3 | 3 | 4 | 4 | 14 |
| 81 | 3 | 3 | 4 | 3 | 13 |
| 82 | 3 | 3 | 4 | 3 | 13 |
| 83 | 3 | 4 | 3 | 4 | 14 |
| 84 | 3 | 3 | 3 | 3 | 12 |
| 85 | 3 | 3 | 3 | 4 | 13 |
| 86 | 4 | 4 | 3 | 4 | 15 |
| 87 | 3 | 4 | 3 | 3 | 13 |
| 88 | 3 | 3 | 2 | 2 | 10 |
| 89 | 3 | 3 | 3 | 4 | 13 |
| 90 | 3 | 4 | 4 | 3 | 14 |
| 91 | 2 | 3 | 3 | 2 | 10 |
| 92 | 1 | 2 | 4 | 4 | 11 |
| 93 | 1 | 2 | 2 | 1 | 6 |
| 94 | 3 | 3 | 3 | 3 | 12 |
| 95 | 4 | 3 | 4 | 3 | 14 |
| 96 | 3 | 3 | 2 | 1 | 9 |
| 97 | 3 | 4 | 4 | 4 | 15 |
| 98 | 1 | 2 | 2 | 2 | 7 |
| 99 | 3 | 2 | 3 | 3 | 11 |
| 100 | 2 | 1 | 1 | 1 | 5 |

3. Data Tabulasi Hasil Kuesioner Variabel Promosi(X3)

| Responden | X3 | | | |
|-----------|------|------|------|-------|
| | X3.1 | X3.2 | X3.3 | TOTAL |
| 1 | 3 | 4 | 3 | 10 |
| 2 | 4 | 4 | 4 | 12 |
| 3 | 3 | 3 | 4 | 10 |
| 4 | 3 | 4 | 4 | 11 |
| 5 | 3 | 4 | 3 | 10 |
| 6 | 1 | 2 | 1 | 4 |
| 7 | 3 | 3 | 3 | 9 |
| 8 | 4 | 3 | 4 | 11 |
| 9 | 4 | 4 | 4 | 12 |
| 10 | 3 | 4 | 4 | 11 |
| 11 | 2 | 3 | 2 | 7 |
| 12 | 2 | 2 | 2 | 6 |
| 13 | 4 | 3 | 4 | 11 |
| 14 | 4 | 3 | 3 | 10 |
| 15 | 3 | 4 | 3 | 10 |
| 16 | 3 | 4 | 3 | 10 |
| 17 | 4 | 4 | 3 | 11 |
| 18 | 4 | 3 | 3 | 10 |
| 19 | 4 | 4 | 3 | 11 |
| 20 | 2 | 2 | 3 | 7 |
| 21 | 4 | 4 | 4 | 12 |
| 22 | 2 | 2 | 1 | 5 |
| 23 | 3 | 4 | 3 | 10 |
| 24 | 3 | 4 | 4 | 11 |
| 25 | 4 | 3 | 4 | 11 |
| 26 | 4 | 3 | 4 | 11 |

| | | | | |
|-----------|---|---|---|----|
| 27 | 4 | 3 | 4 | 11 |
| 28 | 3 | 3 | 4 | 10 |
| 29 | 4 | 3 | 2 | 9 |
| 30 | 4 | 3 | 2 | 9 |
| 31 | 3 | 4 | 3 | 10 |
| 32 | 2 | 3 | 2 | 7 |
| 33 | 4 | 4 | 3 | 11 |
| 34 | 3 | 3 | 3 | 9 |
| 35 | 2 | 4 | 3 | 9 |
| 36 | 1 | 3 | 3 | 7 |
| 37 | 3 | 3 | 4 | 10 |
| 38 | 3 | 4 | 4 | 11 |
| 39 | 3 | 2 | 3 | 8 |
| 40 | 4 | 4 | 3 | 11 |
| 41 | 1 | 2 | 2 | 5 |
| 42 | 3 | 3 | 3 | 9 |
| 43 | 3 | 3 | 3 | 9 |
| 44 | 3 | 2 | 3 | 8 |
| 45 | 2 | 4 | 3 | 9 |
| 46 | 3 | 3 | 3 | 9 |
| 47 | 4 | 3 | 3 | 10 |
| 48 | 3 | 3 | 3 | 9 |
| 49 | 3 | 3 | 3 | 9 |
| 50 | 4 | 2 | 3 | 9 |
| 51 | 3 | 4 | 4 | 11 |
| 52 | 3 | 3 | 4 | 10 |
| 53 | 3 | 3 | 4 | 10 |
| 54 | 3 | 3 | 4 | 10 |
| 55 | 3 | 4 | 3 | 10 |
| 56 | 3 | 3 | 3 | 9 |

| | | | | |
|-----------|---|---|---|----|
| 57 | 4 | 3 | 3 | 10 |
| 58 | 4 | 4 | 3 | 11 |
| 59 | 3 | 4 | 4 | 11 |
| 60 | 3 | 4 | 3 | 10 |
| 61 | 3 | 3 | 3 | 9 |
| 62 | 3 | 3 | 3 | 9 |
| 63 | 3 | 3 | 3 | 9 |
| 64 | 4 | 4 | 3 | 11 |
| 65 | 3 | 3 | 3 | 9 |
| 66 | 3 | 2 | 3 | 8 |
| 67 | 2 | 3 | 2 | 7 |
| 68 | 3 | 3 | 3 | 9 |
| 69 | 3 | 3 | 2 | 8 |
| 70 | 3 | 3 | 3 | 9 |
| 71 | 1 | 1 | 2 | 4 |
| 72 | 3 | 2 | 2 | 7 |
| 73 | 2 | 3 | 4 | 9 |
| 74 | 3 | 3 | 2 | 8 |
| 75 | 4 | 3 | 2 | 9 |
| 76 | 1 | 2 | 3 | 6 |
| 77 | 2 | 1 | 2 | 5 |
| 78 | 3 | 2 | 2 | 7 |
| 79 | 1 | 2 | 2 | 5 |
| 80 | 3 | 4 | 4 | 11 |
| 81 | 4 | 3 | 3 | 10 |
| 82 | 4 | 3 | 4 | 11 |
| 83 | 3 | 3 | 4 | 10 |
| 84 | 3 | 3 | 3 | 9 |
| 85 | 4 | 3 | 3 | 10 |
| 86 | 3 | 3 | 4 | 10 |

| | | | | |
|------------|---|---|---|----|
| 87 | 4 | 3 | 3 | 10 |
| 88 | 2 | 1 | 1 | 4 |
| 89 | 3 | 3 | 4 | 10 |
| 90 | 3 | 3 | 4 | 10 |
| 91 | 2 | 3 | 3 | 8 |
| 92 | 4 | 4 | 4 | 12 |
| 93 | 1 | 3 | 2 | 6 |
| 94 | 4 | 3 | 3 | 10 |
| 95 | 2 | 4 | 3 | 9 |
| 96 | 1 | 2 | 2 | 5 |
| 97 | 4 | 3 | 3 | 10 |
| 98 | 1 | 2 | 3 | 6 |
| 99 | 1 | 2 | 2 | 5 |
| 100 | 2 | 1 | 1 | 4 |

4. Data Tabulasi Hasil Kuesioner Variabel Keputusan Penggunaan (Y)

| Responden | Y | | | | TOTAL |
|-----------|------|------|------|------|-------|
| | Y1.1 | Y1.2 | Y1.3 | Y1.4 | |
| 1 | 3 | 3 | 4 | 3 | 13 |
| 2 | 4 | 3 | 4 | 3 | 14 |
| 3 | 4 | 4 | 3 | 3 | 14 |
| 4 | 4 | 4 | 4 | 4 | 16 |
| 5 | 3 | 4 | 4 | 3 | 14 |
| 6 | 1 | 2 | 2 | 2 | 7 |
| 7 | 4 | 3 | 4 | 3 | 14 |
| 8 | 4 | 2 | 2 | 3 | 11 |
| 9 | 4 | 4 | 4 | 4 | 16 |
| 10 | 3 | 4 | 4 | 3 | 14 |

| | | | | | |
|-----------|---|---|---|---|----|
| 11 | 1 | 2 | 2 | 2 | 7 |
| 12 | 3 | 3 | 3 | 3 | 12 |
| 13 | 4 | 3 | 4 | 4 | 15 |
| 14 | 3 | 4 | 3 | 3 | 13 |
| 15 | 3 | 4 | 3 | 3 | 13 |
| 16 | 3 | 4 | 3 | 4 | 14 |
| 17 | 4 | 3 | 4 | 4 | 15 |
| 18 | 3 | 4 | 4 | 3 | 14 |
| 19 | 4 | 3 | 3 | 4 | 14 |
| 20 | 3 | 1 | 1 | 1 | 6 |
| 21 | 4 | 4 | 4 | 4 | 16 |
| 22 | 2 | 1 | 1 | 1 | 5 |
| 23 | 4 | 3 | 4 | 3 | 14 |
| 24 | 4 | 3 | 4 | 4 | 15 |
| 25 | 3 | 3 | 4 | 4 | 14 |
| 26 | 4 | 3 | 4 | 4 | 15 |
| 27 | 3 | 4 | 3 | 4 | 14 |
| 28 | 4 | 3 | 2 | 4 | 13 |
| 29 | 4 | 4 | 3 | 4 | 15 |
| 30 | 3 | 4 | 3 | 3 | 13 |
| 31 | 3 | 3 | 3 | 2 | 11 |
| 32 | 3 | 3 | 4 | 3 | 13 |
| 33 | 3 | 3 | 3 | 4 | 13 |
| 34 | 3 | 3 | 3 | 3 | 12 |
| 35 | 3 | 4 | 3 | 4 | 14 |
| 36 | 3 | 3 | 4 | 4 | 14 |
| 37 | 4 | 4 | 3 | 2 | 13 |
| 38 | 4 | 4 | 3 | 4 | 15 |
| 39 | 3 | 3 | 4 | 4 | 14 |
| 40 | 2 | 4 | 4 | 3 | 13 |

| | | | | | |
|----|---|---|---|---|----|
| 41 | 1 | 1 | 2 | 2 | 6 |
| 42 | 3 | 2 | 3 | 4 | 12 |
| 43 | 2 | 4 | 3 | 3 | 12 |
| 44 | 2 | 3 | 4 | 4 | 13 |
| 45 | 4 | 3 | 4 | 3 | 14 |
| 46 | 3 | 3 | 3 | 3 | 12 |
| 47 | 2 | 2 | 4 | 3 | 11 |
| 48 | 3 | 3 | 3 | 3 | 12 |
| 49 | 3 | 2 | 3 | 3 | 11 |
| 50 | 4 | 4 | 4 | 4 | 16 |
| 51 | 3 | 3 | 3 | 4 | 13 |
| 52 | 4 | 4 | 3 | 3 | 14 |
| 53 | 4 | 4 | 4 | 3 | 15 |
| 54 | 3 | 3 | 4 | 4 | 14 |
| 55 | 3 | 4 | 4 | 4 | 15 |
| 56 | 3 | 3 | 3 | 3 | 12 |
| 57 | 4 | 3 | 3 | 4 | 14 |
| 58 | 3 | 3 | 3 | 4 | 13 |
| 59 | 3 | 3 | 4 | 4 | 14 |
| 60 | 2 | 2 | 3 | 4 | 11 |
| 61 | 3 | 3 | 3 | 4 | 13 |
| 62 | 3 | 4 | 4 | 4 | 15 |
| 63 | 1 | 2 | 2 | 2 | 7 |
| 64 | 3 | 2 | 3 | 3 | 11 |
| 65 | 3 | 2 | 3 | 3 | 11 |
| 66 | 3 | 3 | 4 | 3 | 13 |
| 67 | 1 | 1 | 2 | 2 | 6 |
| 68 | 4 | 4 | 3 | 3 | 14 |
| 69 | 3 | 3 | 4 | 3 | 13 |
| 70 | 3 | 3 | 3 | 3 | 12 |

| | | | | | |
|------------|---|---|---|---|----|
| 71 | 2 | 1 | 2 | 2 | 7 |
| 72 | 2 | 2 | 3 | 3 | 10 |
| 73 | 3 | 2 | 2 | 3 | 10 |
| 74 | 3 | 2 | 4 | 3 | 12 |
| 75 | 3 | 2 | 3 | 4 | 12 |
| 76 | 1 | 1 | 2 | 2 | 6 |
| 77 | 1 | 2 | 2 | 1 | 6 |
| 78 | 4 | 3 | 3 | 4 | 14 |
| 79 | 2 | 2 | 1 | 1 | 6 |
| 80 | 3 | 4 | 4 | 3 | 14 |
| 81 | 3 | 4 | 4 | 3 | 14 |
| 82 | 3 | 4 | 4 | 3 | 14 |
| 83 | 4 | 4 | 4 | 3 | 15 |
| 84 | 3 | 3 | 3 | 3 | 12 |
| 85 | 4 | 4 | 3 | 3 | 14 |
| 86 | 4 | 4 | 4 | 3 | 15 |
| 87 | 4 | 3 | 4 | 3 | 14 |
| 88 | 2 | 2 | 1 | 1 | 6 |
| 89 | 4 | 4 | 3 | 3 | 14 |
| 90 | 3 | 3 | 3 | 4 | 13 |
| 91 | 3 | 3 | 3 | 3 | 12 |
| 92 | 3 | 4 | 3 | 3 | 13 |
| 93 | 1 | 2 | 3 | 2 | 8 |
| 94 | 3 | 3 | 3 | 4 | 13 |
| 95 | 3 | 4 | 3 | 4 | 14 |
| 96 | 1 | 2 | 2 | 1 | 6 |
| 97 | 4 | 3 | 3 | 4 | 14 |
| 98 | 1 | 2 | 1 | 2 | 6 |
| 99 | 3 | 2 | 3 | 3 | 11 |
| 100 | 2 | 2 | 3 | 2 | 9 |

LAMPIRAN 3 OUTPUT HASIL OLAHAN SPSS VERSI 25

A. Uji Validitas

1. Brand Image

Correlations

| | | X1.1 | X1.2 | X1.3 | TOTAL |
|-------|---------------------|--------|--------|--------|--------|
| X1.1 | Pearson Correlation | 1 | .542** | .461** | .805** |
| | Sig. (2-tailed) | | <,001 | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 |
| X1.2 | Pearson Correlation | .542** | 1 | .496** | .823** |
| | Sig. (2-tailed) | <,001 | | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 |
| X1.3 | Pearson Correlation | .461** | .496** | 1 | .819** |
| | Sig. (2-tailed) | <,001 | <,001 | | <,001 |
| | N | 100 | 100 | 100 | 100 |
| TOTAL | Pearson Correlation | .805** | .823** | .819** | 1 |
| | Sig. (2-tailed) | <,001 | <,001 | <,001 | |
| | N | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

2. Kemudahan Penggunaan

Correlations

| | | X2.1 | X2.2 | X2.3 | X2.4 | TOTAL |
|------|---------------------|--------|--------|--------|--------|--------|
| X2.1 | Pearson Correlation | 1 | .618** | .494** | .513** | .811** |
| | Sig. (2-tailed) | | <,001 | <,001 | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| X2.2 | Pearson Correlation | .618** | 1 | .558** | .500** | .822** |

| | | | | | | |
|-------|---------------------|--------|--------|--------|--------|--------|
| | Sig. (2-tailed) | <,001 | | <,001 | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| X2.3 | Pearson Correlation | .494** | .558** | 1 | .640** | .815** |
| | Sig. (2-tailed) | <,001 | <,001 | | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| X2.4 | Pearson Correlation | .513** | .500** | .640** | 1 | .814** |
| | Sig. (2-tailed) | <,001 | <,001 | <,001 | | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| TOTAL | Pearson Correlation | .811** | .822** | .815** | .814** | 1 |
| | Sig. (2-tailed) | <,001 | <,001 | <,001 | <,001 | |
| | N | 100 | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

3. Promosi

Correlations

| | | X3.1 | X3.2 | X3.3 | TOTAL |
|------|---------------------|--------|--------|--------|--------|
| X3.1 | Pearson Correlation | 1 | .472** | .462** | .814** |
| | Sig. (2-tailed) | | <,001 | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 |
| X3.2 | Pearson Correlation | .472** | 1 | .557** | .816** |
| | Sig. (2-tailed) | <,001 | | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 |
| X3.3 | Pearson Correlation | .462** | .557** | 1 | .814** |
| | Sig. (2-tailed) | <,001 | <,001 | | <,001 |

| | | | | | |
|-------|---------------------|--------|--------|--------|-----|
| | N | 100 | 100 | 100 | 100 |
| TOTAL | Pearson Correlation | .814** | .816** | .814** | 1 |
| | Sig. (2-tailed) | <,001 | <,001 | <,001 | |
| | N | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

4. Keputusan Penggunaan

| | | Y1.1 | Y1.2 | Y1.3 | Y1.4 | TOTAL |
|-------|---------------------|--------|--------|--------|--------|--------|
| Y1.1 | Pearson Correlation | 1 | .600** | .519** | .584** | .827** |
| | Sig. (2-tailed) | | <,001 | <,001 | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| Y1.2 | Pearson Correlation | .600** | 1 | .594** | .511** | .826** |
| | Sig. (2-tailed) | <,001 | | <,001 | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| Y1.3 | Pearson Correlation | .519** | .594** | 1 | .615** | .821** |
| | Sig. (2-tailed) | <,001 | <,001 | | <,001 | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| Y1.4 | Pearson Correlation | .584** | .511** | .615** | 1 | .818** |
| | Sig. (2-tailed) | <,001 | <,001 | <,001 | | <,001 |
| | N | 100 | 100 | 100 | 100 | 100 |
| TOTAL | Pearson Correlation | .827** | .826** | .821** | .818** | 1 |

| | | | | | | |
|--|-----------------|-------|-------|-------|-------|-----|
| | Sig. (2-tailed) | <,001 | <,001 | <,001 | <,001 | |
| | N | 100 | 100 | 100 | 100 | 100 |

** . Correlation is significant at the 0.01 level (2-tailed).

B. Uji Reabilitas Instrument

Brand Image (X1)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .746 | 3 |

Promosi (X3)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .742 | 3 |

Kemudahan Penggunaan (X2)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .831 | 4 |

Keputusan Penggunaan(Y)

| Reliability Statistics | |
|------------------------|------------|
| Cronbach's Alpha | N of Items |
| .841 | 4 |

C. Uji Asumsi Klasik

Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

| | | Unstandardized Residual |
|-------------------------------------|----------------|-------------------------|
| N | | 100 |
| Normal Parameters ^{a,b} | Mean | .0000000 |
| | Std. Deviation | 1.52185665 |
| Most Extreme Differences | Absolute | .076 |
| | Positive | .072 |
| | Negative | -.076 |
| Test Statistic | | .076 |
| Asymp. Sig. (2-tailed) ^c | | .166 |

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

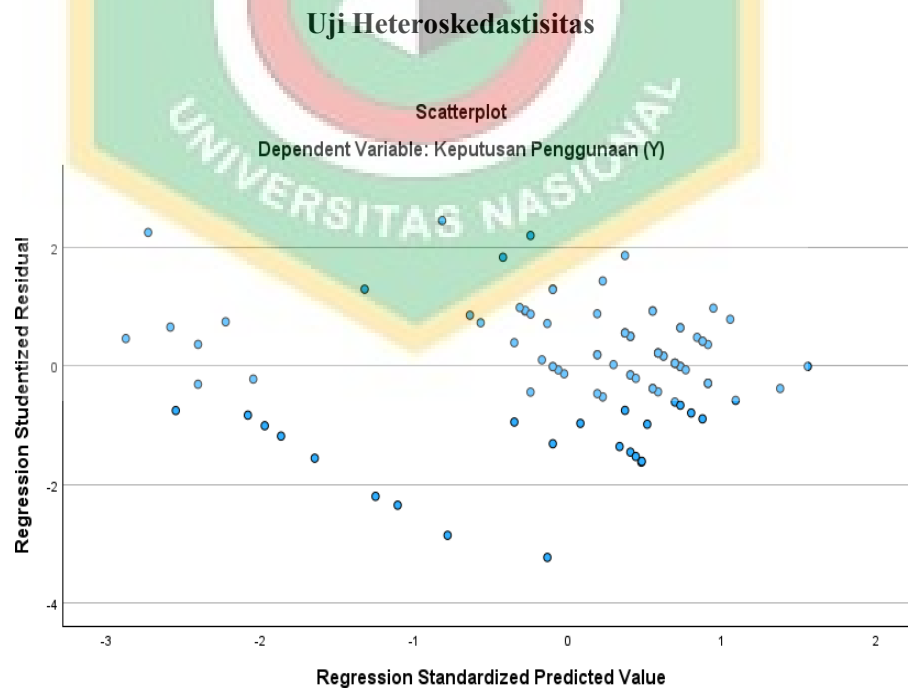
d. Lilliefors' method based on 10000 Monte Carlo samples with starting seed 1314643744.

Uji Multikolinearitas

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. | Collinearity Statistics | |
|-------|---------------------------|-----------------------------|------------|---------------------------|-------|-------|-------------------------|-------|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | .035 | .805 | | .043 | .966 | | |
| | Brand Image (X1) | .434 | .128 | .295 | 3.388 | .001 | .391 | 2.558 |
| | Kemudahan Penggunaan (X2) | .348 | .093 | .330 | 3.741 | <.001 | .380 | 2.629 |
| | Promosi (X3) | .433 | .126 | .307 | 3.423 | <.001 | .369 | 2.712 |

a. Dependent Variable: Keputusan Penggunaan (Y)



Hasil Uji Autokorelasi

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1 | .846 ^a | .715 | .706 | 1.545 | 2.052 |

a. Predictors: (Constant), Promosi (X3), Brand Image (X1), Kemudahan Penggunaan (X2)

b. Dependent Variable: Keputusan Penggunaan (Y)

Hasil Analisis Regresi Linear Berganda

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. |
|-------|---------------------------|-----------------------------|------------|---------------------------|-------|-------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .035 | .805 | | .043 | .966 |
| | Brand Image (X1) | .434 | .128 | .295 | 3.388 | .001 |
| | Kemudahan Penggunaan (X2) | .348 | .093 | .330 | 3.741 | <.001 |
| | Promosi (X3) | .433 | .126 | .307 | 3.423 | <.001 |

a. Dependent Variable: Keputusan Penggunaan (Y)

Uji F

ANOVA^a

| Model | | Sum of Squares | Df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|--------------------|
| 1 | Regression | 575.461 | 3 | 191.820 | 80.313 | <.001 ^b |
| | Residual | 229.289 | 96 | 2.388 | | |
| | Total | 804.750 | 99 | | | |

a. Dependent Variable: Keputusan Penggunaan (Y)

b. Predictors: (Constant), Promosi (X3), Brand Image (X1), Kemudahan Penggunaan (X2)

Hsil Uji Koefisiensi Determinasi

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .846 ^a | .715 | .706 | 1.545 |

a. Predictors: (Constant), Promosi (X3), Brand Image (X1), Kemudahan Penggunaan (X2)

b. Dependent Variable: Keputusan Penggunaan (Y)

Uji t

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|---------------------------|-----------------------------|------------|---------------------------|-------|-------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .035 | .805 | | .043 | .966 |
| | Brand Image (X1) | .434 | .128 | .295 | 3.388 | .001 |
| | Kemudahan Penggunaan (X2) | .348 | .093 | .330 | 3.741 | <.001 |
| | Promosi (X3) | .433 | .126 | .307 | 3.423 | <.001 |

a. Dependent Variable: Keputusan Penggunaan (Y)

t Table

| Pr df | 0.25 0.50 | 0.10 0.20 | 0.05 0.10 | | 0.01 0.02 | 0.005 0.010 | 0.001 0.002 |
|----------|--------------|--------------|--------------|---------|--------------|----------------|----------------|
| 81 | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82 | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83 | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84 | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85 | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86 | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87 | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| 88 | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| 89 | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90 | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| 91 | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| 92 | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93 | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| 94 | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95 | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96 | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| 97 | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98 | 0.67700 | 1.29025 | 1.66055 | | 2.36500 | 2.62693 | 3.17549 |
| 99 | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100 | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| 101 | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| 102 | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| 103 | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| 104 | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| 105 | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| 106 | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| 107 | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| 108 | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| 109 | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| 110 | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| 111 | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |
| 112 | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| 113 | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| 114 | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| 115 | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| 116 | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| 117 | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| 118 | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| 119 | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| 120 | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |

Tabel Durbin Watson

| n | k=1 | | k=2 | | k=3 | | k=4 | | k=5 | |
|-----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | dL | dU | dL | dU | dL | dU | dL | dU | dL | dU |
| 71 | 1.5865 | 1.6435 | 1.5577 | 1.6733 | 1.5284 | 1.7041 | 1.4987 | 1.7358 | 1.4685 | 1.7685 |
| 72 | 1.5895 | 1.6457 | 1.5611 | 1.6751 | 1.5323 | 1.7054 | 1.5029 | 1.7366 | 1.4732 | 1.7688 |
| 73 | 1.5924 | 1.6479 | 1.5645 | 1.6768 | 1.5360 | 1.7067 | 1.5071 | 1.7375 | 1.4778 | 1.7691 |
| 74 | 1.5953 | 1.6500 | 1.5677 | 1.6785 | 1.5397 | 1.7079 | 1.5112 | 1.7383 | 1.4822 | 1.7694 |
| 75 | 1.5981 | 1.6521 | 1.5709 | 1.6802 | 1.5432 | 1.7092 | 1.5151 | 1.7390 | 1.4866 | 1.7698 |
| 76 | 1.6009 | 1.6541 | 1.5740 | 1.6819 | 1.5467 | 1.7104 | 1.5190 | 1.7399 | 1.4909 | 1.7701 |
| 77 | 1.6036 | 1.6561 | 1.5771 | 1.6835 | 1.5502 | 1.7117 | 1.5228 | 1.7407 | 1.4950 | 1.7704 |
| 78 | 1.6063 | 1.6581 | 1.5801 | 1.6851 | 1.5535 | 1.7129 | 1.5265 | 1.7415 | 1.4991 | 1.7708 |
| 79 | 1.6089 | 1.6601 | 1.5830 | 1.6867 | 1.5568 | 1.7141 | 1.5302 | 1.7423 | 1.5031 | 1.7712 |
| 80 | 1.6114 | 1.6620 | 1.5859 | 1.6882 | 1.5600 | 1.7153 | 1.5337 | 1.7430 | 1.5070 | 1.7716 |
| 81 | 1.6139 | 1.6639 | 1.5888 | 1.6898 | 1.5632 | 1.7164 | 1.5372 | 1.7438 | 1.5109 | 1.7720 |
| 82 | 1.6164 | 1.6657 | 1.5915 | 1.6913 | 1.5663 | 1.7176 | 1.5406 | 1.7446 | 1.5146 | 1.7724 |
| 83 | 1.6188 | 1.6675 | 1.5942 | 1.6928 | 1.5693 | 1.7187 | 1.5440 | 1.7454 | 1.5183 | 1.7728 |
| 84 | 1.6212 | 1.6693 | 1.5969 | 1.6942 | 1.5723 | 1.7199 | 1.5472 | 1.7462 | 1.5219 | 1.7732 |
| 85 | 1.6235 | 1.6711 | 1.5995 | 1.6957 | 1.5752 | 1.7210 | 1.5505 | 1.7470 | 1.5254 | 1.7736 |
| 86 | 1.6258 | 1.6728 | 1.6021 | 1.6971 | 1.5780 | 1.7221 | 1.5536 | 1.7478 | 1.5289 | 1.7740 |
| 87 | 1.6280 | 1.6745 | 1.6046 | 1.6985 | 1.5808 | 1.7232 | 1.5567 | 1.7485 | 1.5322 | 1.7745 |
| 88 | 1.6302 | 1.6762 | 1.6071 | 1.6999 | 1.5836 | 1.7243 | 1.5597 | 1.7493 | 1.5356 | 1.7749 |
| 89 | 1.6324 | 1.6778 | 1.6095 | 1.7013 | 1.5863 | 1.7254 | 1.5627 | 1.7501 | 1.5388 | 1.7754 |
| 90 | 1.6345 | 1.6794 | 1.6119 | 1.7026 | 1.5889 | 1.7264 | 1.5656 | 1.7508 | 1.5420 | 1.7758 |
| 91 | 1.6366 | 1.6810 | 1.6143 | 1.7040 | 1.5915 | 1.7275 | 1.5685 | 1.7516 | 1.5452 | 1.7763 |
| 92 | 1.6387 | 1.6826 | 1.6166 | 1.7053 | 1.5941 | 1.7285 | 1.5713 | 1.7523 | 1.5482 | 1.7767 |
| 93 | 1.6407 | 1.6841 | 1.6188 | 1.7066 | 1.5966 | 1.7295 | 1.5741 | 1.7531 | 1.5513 | 1.7772 |
| 94 | 1.6427 | 1.6857 | 1.6211 | 1.7078 | 1.5991 | 1.7306 | 1.5768 | 1.7538 | 1.5542 | 1.7776 |
| 95 | 1.6447 | 1.6872 | 1.6233 | 1.7091 | 1.6015 | 1.7316 | 1.5795 | 1.7546 | 1.5572 | 1.7781 |
| 96 | 1.6466 | 1.6887 | 1.6254 | 1.7103 | 1.6039 | 1.7326 | 1.5821 | 1.7553 | 1.5600 | 1.7785 |
| 97 | 1.6485 | 1.6901 | 1.6275 | 1.7116 | 1.6063 | 1.7335 | 1.5847 | 1.7560 | 1.5628 | 1.7790 |
| 98 | 1.6504 | 1.6916 | 1.6296 | 1.7128 | 1.6086 | 1.7345 | 1.5872 | 1.7567 | 1.5656 | 1.7795 |
| 99 | 1.6522 | 1.6930 | 1.6317 | 1.7140 | 1.6108 | 1.7355 | 1.5897 | 1.7575 | 1.5683 | 1.7799 |
| 100 | 1.6540 | 1.6944 | 1.6337 | 1.7152 | 1.6130 | 1.7364 | 1.5922 | 1.7582 | 1.5710 | 1.7804 |
| 101 | 1.6558 | 1.6958 | 1.6357 | 1.7163 | 1.6153 | 1.7374 | 1.5946 | 1.7589 | 1.5736 | 1.7809 |
| 102 | 1.6576 | 1.6971 | 1.6376 | 1.7175 | 1.6174 | 1.7383 | 1.5969 | 1.7596 | 1.5762 | 1.7813 |
| 103 | 1.6593 | 1.6985 | 1.6396 | 1.7186 | 1.6196 | 1.7392 | 1.5993 | 1.7603 | 1.5788 | 1.7818 |
| 104 | 1.6610 | 1.6998 | 1.6415 | 1.7198 | 1.6217 | 1.7402 | 1.6016 | 1.7610 | 1.5813 | 1.7823 |
| 105 | 1.6627 | 1.7011 | 1.6433 | 1.7209 | 1.6237 | 1.7411 | 1.6038 | 1.7617 | 1.5837 | 1.7827 |
| 106 | 1.6644 | 1.7024 | 1.6452 | 1.7220 | 1.6258 | 1.7420 | 1.6061 | 1.7624 | 1.5861 | 1.7832 |
| 107 | 1.6660 | 1.7037 | 1.6470 | 1.7231 | 1.6277 | 1.7428 | 1.6083 | 1.7631 | 1.5885 | 1.7837 |
| 108 | 1.6676 | 1.7050 | 1.6488 | 1.7241 | 1.6297 | 1.7437 | 1.6104 | 1.7637 | 1.5909 | 1.7841 |
| 109 | 1.6692 | 1.7062 | 1.6505 | 1.7252 | 1.6317 | 1.7446 | 1.6125 | 1.7644 | 1.5932 | 1.7846 |
| 110 | 1.6708 | 1.7074 | 1.6523 | 1.7262 | 1.6336 | 1.7455 | 1.6146 | 1.7651 | 1.5955 | 1.7851 |
| 111 | 1.6723 | 1.7086 | 1.6540 | 1.7273 | 1.6355 | 1.7463 | 1.6167 | 1.7657 | 1.5977 | 1.7855 |
| 112 | 1.6738 | 1.7098 | 1.6557 | 1.7283 | 1.6373 | 1.7472 | 1.6187 | 1.7664 | 1.5999 | 1.7860 |
| 113 | 1.6753 | 1.7110 | 1.6574 | 1.7293 | 1.6391 | 1.7480 | 1.6207 | 1.7670 | 1.6021 | 1.7864 |

R tabel

| df = (N-2) | Tingkat signifikansi untuk uji satu arah | | | | |
|------------|--|--------|--------|--------|--------|
| | 0.05 | 0.025 | 0.01 | 0.005 | 0.0005 |
| | Tingkat signifikansi untuk uji dua arah | | | | |
| | 0.1 | 0.05 | 0.02 | 0.01 | 0.001 |
| 92 | 0.1707 | 0.2028 | 0.2396 | 0.2645 | 0.3341 |
| 93 | 0.1698 | 0.2017 | 0.2384 | 0.2631 | 0.3323 |
| 94 | 0.1689 | 0.2006 | 0.2371 | 0.2617 | 0.3307 |
| 95 | 0.1680 | 0.1996 | 0.2359 | 0.2604 | 0.3290 |
| 96 | 0.1671 | 0.1986 | 0.2347 | 0.2591 | 0.3274 |
| 97 | 0.1663 | 0.1975 | 0.2335 | 0.2578 | 0.3258 |
| 98 | 0.1654 | | 0.2324 | 0.2565 | 0.3242 |
| 99 | 0.1646 | 0.1956 | 0.2312 | 0.2552 | 0.3226 |
| 100 | 0.1638 | 0.1946 | 0.2301 | 0.2540 | 0.3211 |



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